

2025 DIRECTORY

**Rising Impact through
Sustainable Empowerment**



2025 Directory
Rising Impact through Sustainable Empowerment
(East Coast Zone)

Edited by:

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All Party Parliament Group Malaysia
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Aiman Zaki holds a degree in Agriculture and Biosystems Engineering (Hons). His role involves project management, particularly in Solutions initiatives. By combining his background as an engineer and extensive experience in various organisations roles, he actively worked with corporate and grassroots communities. His dedication to serve the community highlights his commitment to ensure the community has a better life.

NUR FATEHAH ABD KADIR

Officer,
Food Security,
Project Management Department



Nur Fatehah oversees community farming projects in the East Coast zone. She holds a Diploma in Town and Regional Planning from Polytechnic Sultan Abdul Halim Mu'adzam Shah (POLIMAS) and a Bachelor's Degree in Town and Regional Planning (Hons.) from the University of Malaya (UM). Prior to joining APPGM-SDG, she worked as a Town Planner in the private sector, where she managed Social Impact Assessment (SIA) projects with a focus on urban, rural, and community development. Her expertise bridges planning, community engagement, and sustainable development, contributing to impactful grassroots initiatives.



NUR SHAIDATUL SAHIRA

Officer,
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Shaidatul holds a degree in Environmental Management from Universiti Malaya, with a foundation in sustainable development, resource management, and environmental policy. She leads food security initiatives in the Central Zone, focusing on community resilience, sustainable agriculture, and access to affordable, nutritious food. She coordinates stakeholders, implements grassroots solutions, and ensures projects deliver lasting impact for local communities.

DARSHINI RAWICHANDRAN

Officer,
Food Security,
Project Management Department



Darshini overseeing projects in the Southern Zone. She holds a Master's in Agricultural Technology (UPM), specializing in soil microbiology and fertility, and a Bachelor's in Plant Science and Resource Management (UNIMAS). Previously, she served as a Research Officer at FRIM, contributing to soil management projects under the 12th Malaysia Plan. An active member of the Malaysian Society of Soil Science (MSSS), she has published in local and international journals. Her work focuses on sustainability and empowering communities through eco-friendly practices.

FOREWORD

JAMES RYAN RAJ

*Acting Deputy Executive Director,
APPGM-SDG Secretariat*



In 2024, the All-Party Parliamentary Group Malaysia on Sustainable Development Goals (APPGM-SDG) deepened its grassroots engagement through the expansion of Food Security Initiatives and Community-Based Development Projects (CBDP) across Malaysia. Together, these initiatives reflect APPGM-SDG's commitment in empowering communities, promoting sustainability, and advancing inclusive, locally driven solutions to national challenges.

Under the CBDP framework, APPGM-SDG expanded its reach to 115 parliamentary constituencies, resulting in 325 community-based projects nationwide. These initiatives were developed under three interlinked themes: Economy, Social, and Environment, embodying a holistic, people-centred approach to sustainable development. Within this broader national landscape, the East Coast Zone emerged as a shining example of what can be achieved through collaboration, shared vision, and local leadership.

Across 21 constituencies in the East Coast Zone, 50 community-based projects and 29 food security initiatives were implemented to strengthen community resilience, improve livelihoods, and promote sustainable agriculture. These initiatives span an inspiring range from programmes that ignite local economies through entrepreneurship and innovation, to social efforts that foster inclusivity, education, and well-being, and environmental projects that safeguard ecosystems and promote responsible resource management.

The success of these East Coast projects is a testament to the leadership and dedication of the officers and teams driving them. Nur Fatehah Abd Kadir, as the Project Officer for Food Security, played a pivotal role in ensuring that every initiative was effectively managed, closely monitored, and aligned with the principles of inclusivity and sustainability. Muhammad Noraiman Hakim Ahmad Zaki, Project Officer in Charge of the East Coast Zone, provided steadfast leadership in management and monitoring of Community-Based Developments Projects, ensuring that local partnerships and governance mechanisms remained strong and transparent.

Through their collective efforts, communities across the region have embraced new forms of skillsets, entrepreneurship opportunities, digital training, skill development programs, education initiatives, environmental projects, cash crop cultivation, sustainable farming practices, and modern agricultural technologies. These transformative efforts have become both an economic opportunity and a powerful means of empowerment.

Supported through various microgrants for training, infrastructure, and production systems, these initiatives have successfully revitalised rural participation and strengthened community resilience. The continued commitment to inclusive development inspires innovation and collaboration, ensuring that no community is left behind in the journey toward sustainable growth and empowerment.

At a time of rising living costs, these projects have served as a lifeline for many families, offering improved household incomes. They demonstrate how modest funding, when paired with vision and collaboration, can yield lasting change by building capacity, instilling confidence, and strengthening social bonds within communities.

The APPGM-SDG Secretariat has continued to refine its governance framework for project recruitment, grant disbursement, and monitoring, ensuring transparency, accountability, and efficient implementation. This governance framework now serves as a benchmark for other public and community programmes, maximizing socio-economic impact at the grassroots level.

This East Coast Zone Directory documents the 50 Community-Based Developments Projects and 29 Food Security projects implemented across the zone. Each entry outlines the objectives, participating organisations, and grant details collectively reflecting Malaysia's shared commitment to advancing the Sustainable Development Goals (SDGs) through innovation, inclusivity, and sustainability.

Ultimately, these may be micro projects, but they are the seeds of larger, resilient community-based systems, proof that sustainable transformation begins with people. They embody the spirit of Malaysians redefining community development, food security, and environmental responsibility through collective action and local wisdom.

Our heartfelt gratitude also goes to Nur Farah Ezzaty, Director of Project Management Department, the community based development projects unit and the food security unit for their dedication in compiling and documenting this directory, and to Prof. Datuk Dr. Denison Jayasooria, Head of the Secretariat, for his visionary leadership and unwavering support. Special thanks are due to Zoel Ng and the Communications Team, whose creative design and storytelling bring to life the

achievements and aspirations of Malaysia's Community-Based Development champions.

As APPGM-SDG continues its journey to strengthen Malaysia's sustainable development ecosystem, the East Coast Zone stands as a beacon of collaboration, trust, and hope, proving that when communities are empowered, the possibilities are boundless.

Together, we are shaping a future where communities are inclusive, resilient, and sustainable, a future built by the people, for the people, and with the people.

INTRODUCTION

NUR FARAH EZZATY ABD AZIZ

*Director,
Project Management Department,
APPGM-SDG Secretariat*



Serving as Director of the Project Management Department under the All-Party Parliamentary Group Malaysia on Sustainable Development Goals (APPGM-SDG), I am honoured to introduce the East Coast Zone Directory, a tribute to the solution providers and officers whose dedication has transformed our initiatives into lasting community impact.

This Directory is more than a compilation of data; it is a reflection of the partnerships, perseverance, and shared vision that define our work. Under the strong support of Dr Siti as Zone Head, and with the tireless dedication of our project officers, Mrs Nur Fatehah Kadir for the Food Security (FS) Unit and Mr Muhammad NorAiman Hakim Bin Ahmad Zaki for the Community-Based Development Project (CBDP) Unit, the East Coast Zone has made remarkable progress in advancing our mandate. Our officers have worked closely with solution providers, not only through structured monthly reporting but by being physically present on the ground, ensuring that projects remain on track and that communities feel supported.

In the Food Security Unit, the East Coast Zone has successfully implemented 30 projects, comprising 16 Agriculture projects, 8 Animal Breeding projects, and 5 Integrated Farming projects. These have been delivered with the expertise and commitment of 29 solution providers, reaching a total of 310 beneficiaries. Each project is designed to address local food needs, strengthen supply chains, and equip communities with the knowledge and resources to secure their own nutritional future. The results demonstrate the value of targeted interventions supported by capable partners who share our vision for a food-secure society.

In the Community-Based Development Project (CBDP) Unit, the East Coast Zone has delivered 50 projects, spanning 24 Social, 25 Economic, and 1 Environmental initiatives. These were made possible through the involvement of 50 solution providers and have benefited 3,085 individuals across 14 parliamentary constituencies. The breadth of this work reflects our commitment to holistic community development, fostering inclusion, economic empowerment, and environmental stewardship. Together, these efforts contribute to a stronger, more

resilient East Coast Zone, equipped to face present challenges and future opportunities.

East Coast Zone Project Overview

UNIT	PROJECT CATEGORY	NO OF PROJECTS	NO. OF SOLUTION PROVIDER	NO OF BENEFICIARIES
Food Security	Farming	21	29	310
	Animal Breeding	8		
Total FS		29	29	310
Community-Based Development Project (CBDP)	Social	24	24	1273
	Economy	25		
	Environment	1		
Total CBDP		50	50	3035
Grand Total		79	79	3396

These numbers tell a powerful story. With **79 projects** implemented across two major units, supported by **79 dedicated solution providers**, the East Coast Zone has touched the lives of **3,386 beneficiaries**. This is not only a testament to the hard work of our officers and partners but also an illustration of SDG 17 in action — forging partnerships that multiply impact and bring tangible improvements to communities. Every figure represents real change, built through trust, collaboration, and shared responsibility between APPGM-SDG, our solution providers, and the communities we serve.



KELANTAN

**P.019
TUMPAT**



ECONOMY



Tumpat, Kelantan

Kelab Patriotisme Kelantan



Solution Provider:

Kelab Patriotisme Kelantan, established on January 16, 2006, is a non-governmental organization focused on fostering patriotism and state pride among the people of Kelantan. It has a history of organizing youth-centric programs and has collaborated with various community associations and the Kelantan state government on past projects.

Project Description:

- Collaborated on the "Program Menjana Pendapatan Dari Dapur "From Kitchen To Income" project, which is designed to provide an economic starting point for unemployed youth and single mothers by equipping them with in-demand baking and pastry-making skills.

Project Impact:

- Provided youth and single mothers with culinary skills that enabled them to generate a new source of income.
- Enhanced the businesses of existing small-scale entrepreneurs by equipping them with digital marketing skills.
- Created a strong support system and a constructive environment that fostered the growth and sustainability of the participants' businesses.
- Contributes to SDGs 1, 4 & 8.



Total number of projects: 1

Total Amount Disbursed: RM 40,000

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KELANTAN

**P.022
PASIR
MAS**



ANIMAL BREEDING



Pasir Mas, Kelantan

Nurul Nasuha



Solution Provider:

Nurul Nasuha Bte Mohd Jani, over two years in layer chicken farming supplying local markets, five years in F&B supplying school canteens, and eight years in biscuit production supplying agents in multiple states.

Project Description:

- Collaborated on the “Projek Ternakan Ayam Penelur” with the community B40 from Kg Belukar Hilir, Pasir Mas, Kelantan. This project aims to empower Indigenous communities in Rompin through sustainable mushroom farming, providing training, infrastructure, mushroom blocks, and market access for income generation.

Project Impact:

- Strengthened community engagement and ownership in sustainable farming/agricultural
- Enhanced knowledge and skills among Indigenous participants
- Increased household income through mushroom sales in local markets
- Revitalized abandoned infrastructure for productive community use
- Contributes to SDG 1, 2, 4 & 8.



Total number of projects: 2

Total Amount Disbursed: RM 80,000

Contact Information:

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KELANTAN

**P.023
RANTAU
PANJANG**



SOCIAL



Rantau Panjang, Kelantan

Kelab Belia Kampung Baru Pak Hussin



Solution Provider:

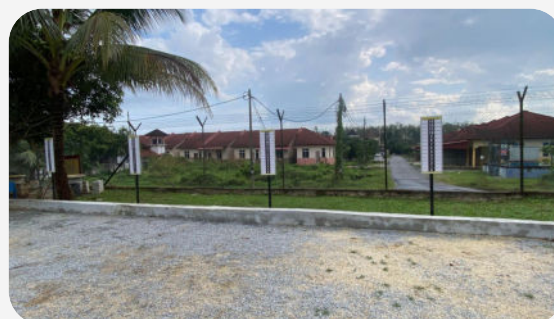
Kelab Belia Kampung Baru Pak Hussin was established in 2018 with a mission to foster youth with vision and identity. The organisation's main focus is on community development, and this project involves collaboration with the Pasir Mas District's National Anti-Drugs Agency (AADK), the District Education Office, and other NGOs.

Project Description:

- Collaborated on the "Pencegahan Dadah dalam Kawasan Parlimen Rantau Panjang & Daerah Pasir Mas #Lebih Baik Cegah - Komuniti / Sekolah Bebas Dadah" project, which is the second phase of an initiative to combat drug abuse in the Rantau Panjang border area, which has seen a trend in "pil kuda" and lorazepam use.

Project Impact:

- The project aims to cultivate strong values in students, empowering them to refuse drugs and thereby reduce the number of new addicts.
- By providing safe recreational spaces and continuous education, the long-term goal is to foster a drug-free community and engage youth in positive activities
- The project is able to reintegrate those in recovery through community sports.
- Contributes to SDGs 3, 4 & 17.



Total number of projects: 3

Total Amount Disbursed: RM 90,000

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SOCIAL



Rantau Panjang, Kelantan

Pertubuhan Cakna Rakyat Rantau Panjang



Solution Provider:

Pertubuhan Cakna Rakyat Rantau Panjang, established in 2017, is collaborating with Persatuan Seni Silat Sekebun Malaysia for this project. The collaboration focuses on preserving and teaching the traditional Malay martial art of Seni Silat Sekebun to the youth, led by a guru with lifelong experience in the art form.

Project Description:

- Collaborated on the "Projek Pembelajaran Silat Bersama Belia" project, which aims to conduct a traditional 100-day Silat learning program for local youth, culminating in a "Majlis Perlimau" graduation ceremony.

Project Impact:

- Preserved the cultural heritage of Seni Silat Sekebun by successfully training a new generation of practitioners.
- Provided youth with a balanced development program that focused on both their physical well-being and mental discipline.
- Promoted a safe and active cultural environment that improved the physical and mental well-being of the youth.
- Contributes to SDGs 3, 4 & 5.



Total number of projects: 1

Total Amount Disbursed: RM 30,000

Contact Information:

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KELANTAN

**P.026
KETEREH**



SOCIAL



Ketereh, Kelantan

Kelab Veteran Kor Armor Diraja Kelantan (KV KAD Kelantan)



Solution Provider:

Kelab Veteran Kor Armor Diraja Kelantan (KV KAD Kelantan) was established on January 2, 2018. The veterans' association has engaged in community development activities, including organizing an environmental awareness and cleanup program within the Ketereh parliamentary constituency.

Project Description:

- Collaborated on the “Pembangunan dan Latihan Bola Tampar” project, which addresses prevalent social issues and obesity among youth by proposing a development and training program focused on volleyball.

Project Impact:

- Reduced the involvement of local youth in social ills by engaging them in positive sporting activities.
- Improved the physical health of participants and helped address obesity issues among local youth.
- Identified and nurtured new local talent in the sport of volleyball, providing a potential career path.
- Contributes to SDGs 3, 4 & 8.



Total number of projects: 1

Total Amount Disbursed: RM 40,000

Contact Information:

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SOCIAL



Ketereh, Kelantan

Pertubuhan Angkatan Muda Timur



Solution Provider:

Pertubuhan Angkatan Muda Timur was established on June 25, 2019. The organization is focused on preserving the Dikir Barat cultural heritage, with its members being active practitioners of the art form. They have experience in organizing large community engagement events.

Project Description:

- Collaborated on the "Pembangunan & Latihan Seni Kebudayaan & Warisan Dikir Barat" project, which addresses the lack of youth involvement in the traditional art of Dikir Barat and the concurrent rise in social problems among them.

Project Impact:

- Increased the involvement and interest of local youth in the cultural heritage of Dikir Barat.
- Reduced social problems among youth by providing them with a structured and positive cultural activity.
- Developed the skills of participants in playing traditional Dikir Barat musical instruments.
- Contributes to SDGs 4, 8 & 11.



Total number of projects: 1

Total Amount Disbursed: RM 12,000

Contact Information:

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SOCIAL



Ketereh, Kelantan

Kelab Sahabat Wanita Kadok



Solution Provider:

Kelab Sahabat Wanita Kadok was established on February 8, 2021. This women's club focuses on community empowerment through skills training, having previously conducted a culinary program, and possesses expertise in managing sewing projects.

Project Description:

- Collaborated on the "Projek Kemahiran Jahitan Pakaian, Ketereh" project, which addresses the lack of specific skills among women, especially single mothers, which hinders their ability to improve their economic standing.

Project Impact:

- Improved the standard of living for women, particularly single mothers, by providing them with practical sewing skills.
- Created income-generating opportunities for participants, enabling them to increase their household income.
- Built self-confidence and personal development among women who previously lacked specialized skills.
- Contributes to SDGs 1, 4 & 5.



Total number of projects: 1

Total Amount Disbursed: RM 40,000

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KELANTAN

**P.027
TANAH
MERAH**



ANIMAL BREEDING



Tanah Merah, Kelantan

MyFundAction



Solution Provider:

MyFundAction with 10 years of experience in village chicken farming and 5 years in ornamental chicken breeding, the SP is certified by HRD Corp and accredited by the Ministry of Agriculture and the Department of Veterinary Services.

Project Description:

- Collaborated on the "Projek Penternakan Unggas Komuniti Mampan (Sustainable Community Poultry Project - SCoPP)". This project aims to introduce a more stable and sustainable source of income for the Orang Asli community in Kampung Lubuk Perah through village chicken farming, reducing reliance on oil palm and rubber revenues.

Project Impact:

- Provided a new and stable income source for the Orang Asli community
- Reduced dependence on traditional sources like oil palm and rubber
- Strengthened local capacity in village chicken farming
- Enhanced food security through local poultry production
- Contributes to SDGs 1, 2 & 8.



Total number of projects: 1

Total Amount Disbursed: RM 40,000

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SOCIAL



Tanah Merah, Kelantan

Majlis Belia Jajahan Tanah Merah



Solution Provider:

Majlis Belia Jajahan Tanah Merah, founded on November 25, 2009, is an NGO focused on youth development through leadership, community, and socioeconomic programs. It has strong local networks and works with agencies such as AADK on anti-drug initiatives.

Project Description:

- Collaborated on the "Pencegahan Dadah dalam Kawasan Parlimen Tanah Merah #Lebih Baik Cegah - Komuniti/Sekolah Bebas Dadah" project, which is a continuation of a Phase 1 initiative aimed at strengthening anti-drug awareness in Tanah Merah, a high-risk area due to a lack of knowledge about drug dangers.

Project Impact:

- Strengthened the anti-drug mindset among students through continuous and interactive educational content.
- Reduced the number of new drug users by cultivating values that help students reject peer pressure.
- Created healthy recreational spaces that provided youth with positive alternatives to drug-related activities.
- Contributes to SDGs 3, 4 & 17.



Total number of projects: 2

Total Amount Disbursed: RM 70,000

Contact Information:

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ECONOMY



Tanah Merah, Kelantan

Bumi Barakah Agro Enterprise



Solution Provider:

Bumi Barakah Agro Enterprise, founded on March 25, 2012, started as a quail and rabbit farm and is now growing into an agro-tourism destination. It actively collaborates with government agencies and universities, including the Department of Veterinary Services, FELDA, and UMK, on agriculture and livestock community programs.

Project Description:

- Collaborated on the “Program Jana Pendapatan Melalui Penternakan Ayam Penelur” project, which aims to address the high local demand for eggs, which currently exceeds supply.

Project Impact:

- Increased the household income of participants from the B40 group through layer hen farming.
- Equipped participants with valuable knowledge and skills in the proper management of layer hen farming.
- Contributed to poverty reduction by creating new entrepreneurs in the local poultry industry.
- Contributes to SDGs 1, 2 & 17.



Total number of projects: 2

Total Amount Disbursed: RM 70,000

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KELANTAN

**P.028
PASIR
PUTEH**



ECONOMY



Pasir Puteh, Kelantan

Sufi Aireez Enterprise



Solution Provider:

Sufi Aireez Enterprise began its operations in early 2021, focusing on meat goat farming and local marketing. The enterprise has previously collaborated with APPGM-SDG on an income generation grant for producing silage and plans to work with the Department of Veterinary Services for the current project.

Project Description:

- Collaborated on the "Projek Penternakan Ayam Kampung Organik" project, which proposed to address rising youth unemployment and increasing food costs by establishing an organic chicken farming enterprise.

Project Impact:

- The primary long-term goal is to enhance food security in Malaysia.
- The project will provide unemployed youths with practical training and skills, enabling them to generate their own income and potentially start their own poultry businesses in the future.
- A long-term plan includes developing value-added products like frozen chicken with a unique brand, burgers, and satay to ensure sustainability.
- Contributes to SDGs 2, 3 & 8.



Total number of projects: 2

Total Amount Disbursed: RM 80,000

Contact Information:

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KELANTAN

**P.031
KUALA
KRAI**



ANIMAL BREEDING



Kuala Krai, Kelantan

Speedglamz Autospa & Detailing



Solution Provider:

Speedglamz Autospa & Detailing, established in 2022, has prior experience in organic farming, including managing a Free-Range Chicken Project (2018–2020) and conducting R&D since 2016 on genetics, feed, and organic disease management. Previously served as an agricultural advisor (2015–2017) and has trained others in organic farming since 2019.

Project Description:

- Collaborated on the “Ayam Kampung Komersial Berasaskan Organik” project. The project aims to breed organic free-range ‘Ayam kampung’ to produce high-quality food and empower 10 rural participants on a 1-acre community farm with 40 hens and 600 chicks.

Project Impact:

- Generated sustainable long-term income through chicken farming.
- Increased access to organic eggs for sale and self-consumption.
- Improved knowledge and skills in chicken farming using technology.
- Promoted responsible and sustainable food production.
- Contributes to SDGs 2, 4, 8 & 12.



Total number of projects: 1

Total Amount Disbursed: RM 40,000

Contact Information:

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SOCIAL



Kuala Krai, Kelantan

Pertubuhan Serumpun Lestari Negeri Kelantan



Solution Provider:

Established on 13 February 2020, Pertubuhan Serumpun Lestari Negeri Kelantan is an NGO focused on creating a proactive community with strong leadership skills. The organization conducts leadership and character-building programs for youth, mobilizes volunteers for disaster relief, and has established strategic collaborations with government agencies and other NGOs.

Project Description:

- Collaborated on the "Serumpun Kuala Krai Eagle Ranch" project, which is an initiative designed to support a multi-ethnic community in Guchil, Kuala Krai, where some individuals are marginalized and lack essential social and soft skills.

Project Impact:

- Participants acquired essential soft skills, including effective communication and interpersonal abilities.
- Developed strong leadership capabilities among participants, enabling them to act as agents of unity in their community.
- Educated participants on the Sustainable Development Goals, empowering them to become community advocates for sustainable development.
- Contributes to SDGs 3, 4 & 5.



Total number of projects: 1

Total Amount Disbursed: RM 29,769

Contact Information:

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SOCIAL



Kuala Krai, Kelantan

Majlis Belia Jajahan Kuala Krai



Solution Provider:

Established on 18 September 2006, the Majlis Belia Jajahan Kuala Krai focuses on promoting volunteerism and advancing youth activities in education and welfare. The organization has a track record of collaboration with government and private agencies and is recognized by the Ministry of Youth and Sports with a 4-star rating.

Project Description:

- Collaborated on the “Usahawan Dinamik” project, which is an initiative designed to equip rural entrepreneurs with the necessary skills to become proficient and successful business owners.

Project Impact:

- Formed and developed rural entrepreneurs by teaching them the correct methods of business management.
- Informed participants about the latest business technologies and how they could benefit from them.
- Produced entrepreneurs who were capable of assisting and educating their peers on systematic business management.
- Contributes to SDGs 1, 8 & 9.



Total number of projects: 1

Total Amount Disbursed: RM 30,000

Contact Information:

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KELANTAN

**P.032
GUA
MUSANG**



AGRICULTURE



Gua Musang, Kelantan

Pertubuhan Generasi Kedua Kesedar (G2K)



Solution Provider:

Pertubuhan Generasi Kedua Kesedar (G2K) has 5 years of experience in conventional farming and 5 years in fertigation farming. Among the plants that have been planted are eggplant, chili, pumpkin and watermelon. All the plants have managed to get good results.

Project Description:

- Collaborated on the “Tanaman Labu Madu” project with the community B40 in Gua Musang, Kelantan. This project aims to reduce youth unemployment and improve the socioeconomic status of second-generation settlers (G2K) from the B40 group in Gua Musang by providing stable income opportunities and easing living costs through agricultural initiatives.

Project Impact:

- Reduced youth unemployment among second-generation settlers (G2K)
- Improved socioeconomic conditions for the local community
- Provided stable income opportunities for B40 youth
- Helped ease the cost of living for participating families
- Contributes to SDGs 1, 8 & 10.



Total number of projects: 1

Total Amount Disbursed: RM 40,000

Contact Information:

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SOCIAL



Gua Musang, Kelantan

Persatuan Ibubapa dan Guru (PIBG) SK Pasir Linggi



Solution Provider:

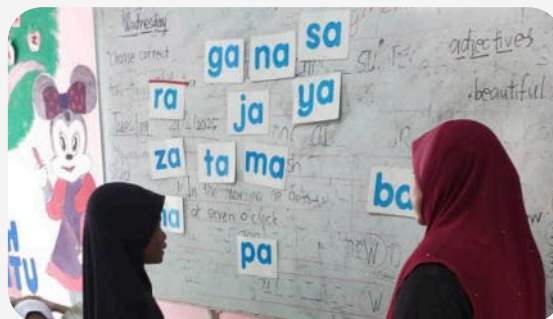
The Persatuan Ibubapa dan Guru (PIBG) SK Pasir Linggi was established in line with Ministry of Education directives to foster parent-teacher consensus. Its primary focus is on resolving student issues, supporting educational programs, and assisting with school fundraising to meet student needs.

Project Description:

- Collaborated on the "Membasmi Buta Huruf di Kalangan Kanak-kanak 8-12 tahun Masyarakat OA Kaum Batek" project, which addresses the critical issue of illiteracy among Orang Asli children of the Batek tribe, aged 8-12, in the Gua Musang area.

Project Impact:

- Enabled Orang Asli children to overcome illiteracy by successfully teaching them to read and write.
- Increased the self-confidence and personal development of the participating students.
- Provided parents with the skills and knowledge to support their children's learning process at home.
- Contributes to SDGs 1, 4 & 8.



Total number of projects: 1

Total Amount Disbursed: RM 30,000

Contact Information:

- **Name:** Mat Zaid bin Muhamad
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SOCIAL



Gua Musang, Kelantan

Jawatankuasa Pemulihan Dadah Daerah



Solution Provider:

The organization is a government committee focused on drug prevention and rehabilitation within the Gua Musang district. It works in close collaboration with the National Anti-Drug Agency (AADK) and partners with the District Education Office and other NGOs to implement its community and school-based programs.

Project Description:

- Collaborated on the "Pencegahan Dadah dalam Kawasan Parlimen Gua Musang #Lebih Baik Cegah – Komuniti / Sekolah Bebas Dadah" project, which addresses the rising trend of drug abuse (methamphetamine, ketum) among youth in Gua Musang, which is largely due to a lack of awareness of its dangers.

Project Impact:

- Provided early exposure to students on the dangers and consequences of drugs.
- Created an engaging and creative early prevention method through anti-drug information corners and recreational facilities.
- Established schools as hubs for drug addiction prevention activities by involving students, teachers, and the community.
- Contributes to SDGs 3, 4 & 17.



Total number of projects: 1

Total Amount Disbursed: RM 30,000

Contact Information:

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TERENGGANU

**P.033
BESUT**



INTEGRATED FARMING



Besut, Terengganu

Fakulti Biosumber & Industri Makanan (Fbim)



Solution Provider:

Fakulti Biosumber & Industri Makanan (Fbim), Universiti Sultan Zainal Abidin Kampus Besut has 5 years' experience in effective Azolla cultivation, community training, and research on plant-based livestock feed, winning national awards and producing high-protein supplements for livestock.

Project Description:

- Collaborated on the "Keterjaminan Makanan dan Kesejahteraan Komuniti Besut Melalui Pertanian Bersepadu: Penghasilan Pelet Makanan Ternakan daripada Tumbuhan Akuatik Azolla dan Penternakan Ikan Keli" project. This project aims to enhance food security and improve the well-being of the Besut community by producing high-protein animal feed pellets from Azolla and developing 'ikan keli' farming, thereby reducing reliance on imported grain- and soy-based pellets.

Project Impact:

- Improved community participation and engagement in feed pellet production and aquaculture.
- Enhanced knowledge and skills in sustainable livestock feed and fish farming techniques.
- Increased productivity and environmental sustainability by using locally grown, high-protein Azolla.
- Strengthened collaboration between the community, UNISZA, and relevant agencies.
- Contributes to SDGs 1, 2 & 12.



Total number of projects: 2

Total Amount Disbursed: RM 80,000

Contact Information:

- **Name:** Ts. Dr. Nurul Aini Kamaruddin
- **Email:** nurulkamaruddin@unisza.edu.my



INTEGRATED FARMING



Besut, Terengganu

Fakulti Biosumber & Industri Makanan (Fbim)



Solution Provider:

Fakulti Biosumber Dan Industri Makanan, Universiti Sultan Zainal Abidin experienced in fish farming research and teaching (2019–2024) with expertise in aquaponics and aquatic plant cultivation, collaborating with communities through APPGM-SDG projects and training members to produce aquaponic products.

Project Description:

- Collaborated on the “Projek Akuaponik Komuniti Untuk Pertanian Sayur Dan Ikan Tempatan Organik Mampan” with the 1st year students. The project aims to improve food quality and security in Besut by producing organic vegetables and fish through sustainable aquaponics, reduce reliance on traditional food sources, create local jobs, promote eco-friendly farming practices, and raise community awareness about health and well-being.

Project Impact:

- Increased access to high-quality organic vegetables and fish.
- Reduced reliance on traditional food sources through sustainable aquaponics.
- Created local employment opportunities in production and marketing.
- Promoted eco-friendly farming and enhanced local biodiversity.
- Contributes to SDGs 2, 8 & 12.



Total number of projects: 1

Total Amount Disbursed: RM40,000

Contact Information:

- **Name:** Dr. Nguang Siew Ing
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TERENGGANU

P.034
SETIU



ECONOMY



Setiu, Terengganu

Pertubuhan Sahabat Komuniti Sejahtera DUN Langkap, Setiu Terengganu



Solution Provider:

Pertubuhan Sahabat Komuniti Sejahtera DUN Langkap, Setiu Terengganu was established in 2019. The organization's past work includes youth sports activities, and it is now focused on developing a free-range chicken farming enterprise. For this project, it will collaborate with the District Religious Office to obtain slaughtering certification for its members.

Project Description:

- Collaborated on the "Penternakan Ayam Kampung" project, which aims to address market demand inconsistencies by establishing a better production cycle to supply a minimum of 500 chickens weekly.

Project Impact:

- Generated additional income for members through participation in the poultry industry.
- Created new employment opportunities for members through the project's expansion.
- Established a direct supply chain of processed chicken to local restaurant operators and food businesses.
- Contributes to SDGs 1, 4 & 17.



Total number of projects: 1

Total Amount Disbursed: RM 30,000

Contact Information:

- **Name:** Suharmizi bin Hamzah
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ECONOMY



Setiu, Terengganu

Pertubuhan Sahabat Komuniti Sejahtera DUN Langkap, Setiu Terengganu



Solution Provider:

Established on 10 February 2021, Persatuan Prihatin Wanita Setiu is a non-governmental organization focused on the welfare of women within the Setiu parliamentary constituency. It frequently collaborates with single mothers' associations under the purview of the Yayasan Pembangunan Keluarga (YPK) Negeri Terengganu to execute its programs.

Project Description:

- Collaborated on the "Pengupayaan Ibu Tunggal Yang Mengusahakan Perniagaan Kecil Dengan Kemahiran Penghasilan Produk, Pengurusan Kewangan Dan Ilmu Penubuhan Koperasi" project, which addresses the issue of single mothers in Setiu who are trapped in poverty despite operating small-scale businesses.

Project Impact:

- Supported single mothers in breaking the poverty cycle through business enhancement.
- Provided training in product creation and financial management.
- Fostered resilient entrepreneurs through a new cooperative.
- Contributes to SDGs 1, 4 & 5.



Total number of projects: 2

Total Amount Disbursed: RM 70,000

Contact Information:

- **Name:** Che Sroya binti Ab Kadir
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ENVIRONMENT



Setiu, Terengganu

Management and Science University (MSU)



Solution Provider:

Management and Science University (MSU) is an institution of higher learning that has been running the MSU MyCoral project since 2016, focusing on marine ecosystem preservation through coral restoration. The university collaborates with strategic partners like the Department of Fisheries Malaysia, local fishermen's associations, and industry experts.

Project Description:

- Collaborated on the "MyCoral Community Learning Centre" project, which addresses the need for community-level awareness and involvement in preserving marine ecosystems by establishing a MyCoral Community Learning Center.

Project Impact:

- Created income-generating opportunities for the local community through eco-tourism and coral conservation activities.
- Trained local community members and developed local experts in effective coral restoration techniques.
- Increased public awareness regarding the importance of coral reef preservation through the establishment of a dedicated learning center.
- Contributes to SDGs 1, 4 & 14.



Total number of projects: 1

Total Amount Disbursed: RM 40,000

Contact Information:

- **Name:** Mohd Hairulnizam bin Ibrahim
- **Email:** hairulnizam@msu.edu.my



AGRICULTURE



Setiu, Terengganu

Diy Hydroponic Agrofarm



Solution Provider:

Diy Hydroponic Agrofarm experienced hydroponics trainers since 2018, with proven expertise in designing, implementing, and managing hydroponic farms, as well as delivering practical training to schools, universities, and public workshops.

Project Description:

- Collaborated on the “Projek Tanaman Sayuran Hidroponik – Membangun Komuniti Sihat Dan Bekerja”. This project aims to improve community health and income by providing home-based hydroponic systems, enabling affordable vegetable production for consumption and sale, while equipping participants with skills in sustainable farming and crop management.

Project Impact:

- Increased community participation and engagement.
- Enhanced skills and knowledge in hydroponic farming.
- Improved productivity and promoted environmental sustainability.
- Strengthened collaboration between grassroots groups and agencies.
- Contributes to SDGs 1, 2, 8 & 12.



Total number of projects: 1

Total Amount Disbursed: RM 40,000

Contact Information:

- **Name:** Muammar Qaddafi bin Mohd Nasir
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TERENGGANU

**P.035
KUALA
NERUS**



SOCIAL



Kuala Nerus, Terengganu

Lambo Sari Resources



Solution Provider:

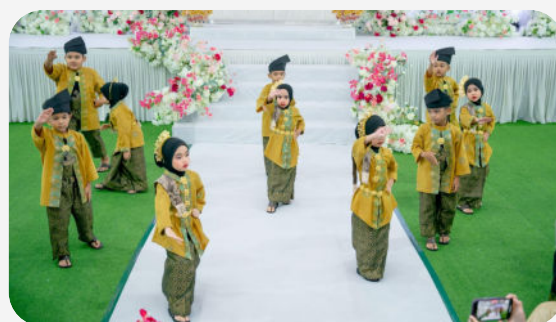
Lambo Sari Resources, a sole proprietorship social enterprise, was established on February 17, 2019. Its main focus is providing a platform for nature-based and interactive arts activities, cultural exploration, and tourism packages. The organization is a member of the Pertubuhan Keseniaan dan Kebudayaan Daerah Kuala Nerus (PKKDKN) Terengganu and collaborates with skilled dance choreographers for its programs.

Project Description:

- Collaborated on the “Pemuliharaan Seni Dan Teknik Tarian Tradisional Melayu Melalui Kumpulan Penari Cilik” project, which aims to preserve traditional Malay dance by establishing and training a dance troupe of kindergarten-aged children.

Project Impact:

- A new generation of traditional dancers was established to preserve the art form inherited from previous practitioners.
- The project strengthened the appreciation of cultural arts and heritage among the children involved from an early educational stage.
- It successfully created an opportunity for the trained participants to generate income through dance performances.
- Contributes to SDGs 1, 4 & 8.



Total number of projects: 2

Total Amount Disbursed: RM 70,000

Contact Information:

- **Name:** Sarinah binti Said
- **Email:** lambosariresources@gmail.com



ECONOMY



Kuala Nerus, Terengganu

Cikning Craft

CikNING™

Solution Provider:

Cikning Craft, officially registered on May 21, 2024, has been operating for over a decade, focusing on creating and selling authentic Terengganu batik crafts, particularly handbags. The enterprise actively collaborates with various institutions, including Kolej Komuniti Kuala Terengganu for training and Universiti Malaysia Terengganu as a supplier, demonstrating strong community and industry engagement.

Project Description:

- Collaborated on the “Pemuliharaan Batik Terengganu Melalui Komuniti Jahitan Kraf” project, which addresses the decline of authentic batik due to the market proliferation of printed imitations and the low commercial value of genuine batik crafts.

Project Impact:

- Increased the craft sewing skills of women in the community through specialized training workshops.
- Stimulated the local economy by creating new business opportunities for local batik craft artisans.
- Preserved the cultural heritage of Terengganu batik by educating a new generation of artisans.
- Contributes to SDGs 1, 4 & 8.



Total number of projects: 1

Total Amount Disbursed: RM 30,000

Contact Information:

- **Name:** Noraini binti A Ghani
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ECONOMY



Kuala Nerus, Terengganu

KHALISH



Solution Provider:

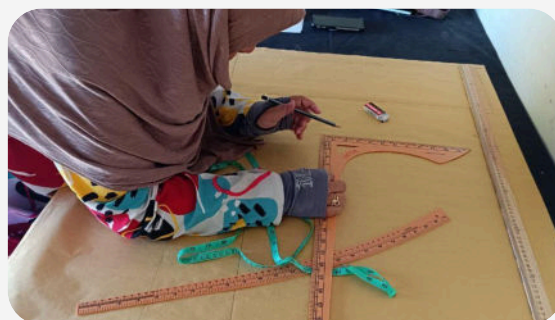
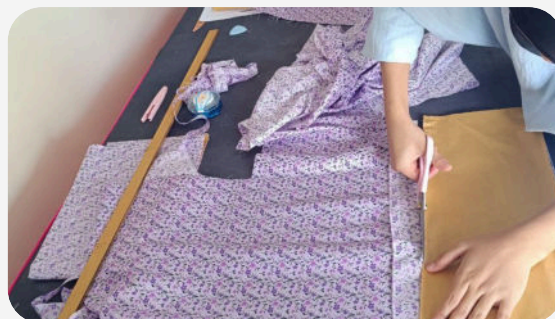
Registered in 2019, KHALISH is a welfare organization focused on community economic generation and providing aid to groups such as single mothers, the underprivileged, and the elderly. The organization has previously collaborated with MAIDAM to implement community projects.

Project Description:

- Collaborated on the "Bengkel Jahitan 2.0" project, which addresses the high cost of living by providing a sewing workshop to help women, particularly from the B40 and asnaf communities, learn to sew clothes for their families and as a means to generate income..

Project Impact:

- Opened opportunities for participants to generate income.
- Produced skilled workers in the sewing industry.
- Provided more effective sewing industry training to participants.
- Contributes to SDGs 4, 8 & 17.



Total number of projects: 2

Total Amount Disbursed: RM 80,000

Contact Information:

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TERENGGANU

P.036

KUALA

TERENGGANU



AGRICULTURE



Kuala Terengganu, Terengganu

Mercu Sinaran Enterprise



Solution Provider:

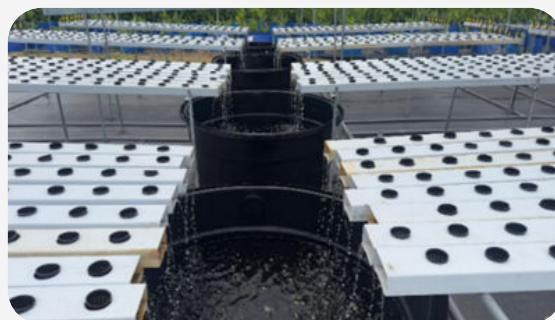
Mercu Sinaran Enterprise has experience in engineering with 8 years in aquaponic system design, development, and management since 2016, including fish tanks, water circulation, filtration, and optimizing plant and fish health. Has managed successful hydroponic projects in Kuala Ibai, applying strong project management skills and sustainable agriculture practices to maximise yields while minimising environmental impact.

Project Description:

- Collaborated on the "*Projek Akuaponik - Integrasi Antara Penternakan Ikan Dan Penanaman Sayuran Organik*". This project aims to improve food security and economic benefits by enabling residents to grow organic vegetables and farm fish, ensuring a fresh supply while reducing reliance on external sources, saving on groceries, and generating income from surplus sales.

Project Impact:

- Improved community participation and engagement through shared gardening and fish farming activities.
- Enhanced knowledge and skills in aquaponics system management.
- Increased productivity and sustainability by producing fresh, organic vegetables and fish locally.
- Strengthened collaboration among residents in maintaining the community garden.
- Contributes to SDGs 1, 2 & 12.



Total number of projects: 1

Total Amount Disbursed: RM 40,000

Contact Information:

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TERENGGANU

P.038

HULU

TERENGGANU



AGRICULTURE



Hulu Terengganu, Terengganu

HNWK Global Resources



Solution Provider:

HNWK Global Resources has a strong agricultural background, specialising in developing and managing fertigation systems, including table-top onion farming in Kampung Banggol Cempedak. Skilled in project management and applying agricultural knowledge to maximise yields, boost community income, and minimise environmental impact, they have also shared expertise on impactful fertigation practices.

Project Description:

- Collaborated on the "*Projek Tanaman Bawang Secara Fertigasi Meja*", which the project aims to enhance local food production and sustainable farming in Kampung Kesom by training 10 B40 and M40 participants in structured table fertigation onion cultivation through 12 practical sessions.

Project Impact:

- Built community capacity in modern, efficient onion farming using table fertigation systems
- Improved local food production and farming productivity through systematic cultivation methods
- Enabled income generation from the sale of onions and green onion leaves
- Promoted sustainable agriculture and reduced reliance on conventional farming practices
- Contributes to SDGs 1, 2, 4 & 5.



Total number of projects: 1

Total Amount Disbursed: RM 40,000

Contact Information:

- **Name:** Muhammad Farid Bin Mohd Mumazaini
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ECONOMY



Hulu Terengganu, Terengganu

Kelab Belia Kampung Gunung



Solution Provider:

Kelab Belia Kampung Gunung was established on 4 November 2022 and is actively focused on developing the CBT Kalang Rengas recreation and picnic center. The organization has a history of collaboration, including partnering with government departments for events such as the Terengganu Hammock Gathering in 2022 and the Little Amazon Kayak event in 2023.

Project Description:

- Collaborated on the "CBT Kalang Rengas" project, which required financial resources to purchase equipment for recreational activities to generate income for Kelab Belia Kampung Gunung (KBKG) at CBT Kalang Rengas.

Project Impact:

- Enhanced the skills and experience of local youth in managing recreational activities at CBT Kalang Rengas.
- Increased and generated income for the Kelab Belia Kampung Gunung.
- Established good relationships with government and private agencies, leading to collaborations that boosted the local economy.
- Contributes to SDGs 1, 8 & 9.



Total number of projects: 1

Total Amount Disbursed: RM 30,000

Contact Information:

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- **Email:** zulhafiz.zariq@gmail.com

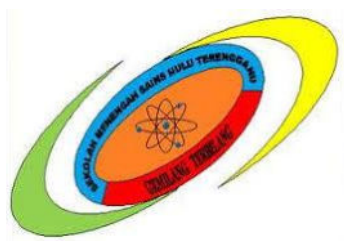


SOCIAL



Hulu Terengganu, Terengganu

Persatuan Ibu Bapa dan Guru (PIBG) of Sek Men Sains Hulu Terengganu



Solution Provider:

The Persatuan Ibu Bapa dan Guru (PIBG) of Sek Men Sains Hulu Terengganu, established on May 15, 2011, actively supports the school's high-impact programs. It has a history of facilitating academic competitions and fostering collaborations with other educational institutions, both locally and internationally, including involvement in the Yayasan Diraja Sultan Mizan Robotics Championship.

Project Description:

- Collaborated on the "Capacity Building on Robotics for Students through Sahut Tech-Up Lab" project, which addresses the limited exposure of rural students in Hulu Terengganu to STEM fields by establishing a robotics lab.

Project Impact:

- Enhanced students' critical thinking, collaboration, and problem-solving skills through hands-on robotics activities.
- Increased students' interest in pursuing further education and careers in STEM fields.
- Bridged the educational gap for rural students by providing access to modern technology and preparing them for opportunities in technology-driven industries.
- Contributes to SDGs 4, 11 & 17.



Total number of projects: 1

Total Amount Disbursed: RM 30,000

Contact Information:

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SOCIAL



Hulu Terengganu, Terengganu

Parent-Teacher Association of SK Kuala Berang



Solution Provider:

Established on June 1, 1963, the Parent-Teacher Association of SK Kuala Berang is highly active in supporting student education across academic, character, and co-curricular domains. The association frequently engages in community programs through collaborations with local agencies like the District Health Office, Royal Malaysia Police, and the National Anti-Drug Agency.

Project Description:

- Collaborated on the "Pembangunan Hab Digital-STEM Maker untuk Murid Melalui Inisiatif STEM QBeST" project, which addresses the declining interest in STEM and Digital Literacy among students, which is attributed to a lack of awareness and engaging activities.

Project Impact:

- Improved the target group's skills in using the latest hardware, applications, and software.
- Enhanced the participants' communication skills through outreach activities to the community and local schools.
- Cultivated talent and potential in the STEM-Digital field through participation in competitions.
- Contributes to SDGs 4, 9 & 17.



Total number of projects: 1

Total Amount Disbursed: RM 30,000

Contact Information:

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- **Email:** yatieroseapik@gmail.com



ECONOMY



Hulu Terengganu, Terengganu

Kelab Belia Kampung Gunung



Solution Provider:

Established on 18 April 1988, the cooperative is active in the food industry, specializing in IKS products, frozen foods, and pastries. It focuses on creating income-generating opportunities for the local community, especially B40 individuals, and collaborates with other local associations like GPW and MBFM, achieving regional awards for their culinary efforts.

Project Description:

- Collaborated on the "Pembuatan Produk Makanan IKS" project, which addresses a dual challenge: a high market demand for the Solution Provider's (SP) IKS food products that is unmet due to a shortage of skilled labor, and a local community that lacks the specific manufacturing skills and equipment.

Project Impact:

- Trained 10 participants in the manufacturing techniques for various IKS food products, from raw material preparation to packaging.
- Provided participants with stable monthly income through direct employment opportunities with the solution provider.
- Equipped participants with marketing skills, including business canvas modeling and digital marketing on various online platforms.
- Contributes to SDGs 1, 8 & 4.



Total number of projects: 1

Total Amount Disbursed: RM 30,000

Contact Information:

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- **Email:** wana_wanie06@yahoo.com.my



TERENGGANU

**P.039
DUNGUN**



AGRICULTURE



Dungun, Terengganu

The Nightfury Global Trading



Solution Provider:

The Nightfury Global Trading experienced in mushroom cultivation projects for 2 years and have an understanding on the fundamental distinctions of mushroom production between online and offline strategies.

Project Description:

- Collaborated on the “Pembiakan Cendawan Tiram Secara Berkelompok”, which the project aims to empower youth and low-income B40 groups in Dun Sura through agriculture, create income opportunities, reduce poverty, and build partnerships to support their entrepreneurial growth.

Project Impact:

- Empowered youth and low-income B40 groups through agricultural opportunities.
- Created sustainable income sources and reduced poverty.
- Improved overall economic well-being in the community.
- Fostered collaboration with local organizations and agencies.
- Contributes to SDGs 2, 8 & 12.



Total number of projects: 1

Total Amount Disbursed: RM 40,000

Contact Information:

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- **Email:** ahmadhaniff11@gmail.com



ANIMAL BREEDING



Dungun, Pahang

SAS Business



Solution Provider:

SAS Business has 6 years of experience in farming and animal husbandry projects since 2018. The trainer for this project has 24 years of experience in farming and animal husbandry since 2000.

Project Description:

- Collaborated on the “Penternakan Biri-Biri Bagi Penggalakan Pertumbuhan Haiwan Ruminan” project. The project aims to promote ruminant growth in Kg. Tok Kah, Dungun, by providing rural youth with employment opportunities and training in sheep farming to meet local meat demand.

Project Impact:

- Expanded the number of sheep breeders for industry sustainability.
- Created income-generating opportunities through sheep farming.
- Improved participants' knowledge and skills in animal breeding.
- Increased local supply of sheep meat.
- Contributes to SDGs 1, 2 & 8.



Total number of projects: 1

Total Amount Disbursed: RM 40,000

Contact Information:

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- **Email:** syahsazely@gmail.com



AGRICULTURE



Dungun, Terengganu

Shawal Setia Resources



Solution Provider:

Shawal Setia Resources has experience in Kelulut bee farming and youth entrepreneurship (2023), and has successfully implemented district drug prevention (2008–2024), poverty eradication (2020–2023), and aid programs (2021).

Project Description:

- Collaborated on the “Penanaman Pokok Debunga (Makanan Lebah Kelulut)” project. The project aims to expand Kelulut honey production by increasing hive units for each participant, planting diverse pollen trees to enhance bee nutrition, upgrading garden infrastructure, and meeting growing local demand for honey products.

Project Impact:

- Increased Kelulut honey production with more hive units per participant.
- Improved bee nutrition through diverse pollen tree planting.
- Upgraded Kelulut garden infrastructure.
- Expanded market demand and sales of honey products.
- Contributes to SDGs 2, 8, & 12.



Total number of projects: 2

Total Amount Disbursed: RM 80,000

Contact Information:

- **Name:** Shaikh Hairi Hafifi Bin Shaikh Anuar
- **Email:** shaikh.hairi@yahoo.com



AGRICULTURE



Dungun, Terengganu

Mz Bella Enterprise



Solution Provider:

Mz Bella Enterprise has 6 years of experience doing hydroponic, NFT vegetable plant site operator, and tabletop fertigation that collaborates with GM Peladang Sdn. Bhd. in Terengganu, which is famous for Rock Melon planting.

Project Description:

- Collaborated on the "Penanaman Sayur Kailan Menggunakan Kaedah Nutrien Film Technique (NFT) - Hidroponik". The project aims to increase rural youth income through modern farming by implementing a Hydroponic NFT Kailan Farming Project focused on sustainable vegetable cultivation.

Project Impact:

- Improved community participation and engagement
- Enhanced knowledge and practical skills among local participants
- Increased productivity and promoted environmental sustainability
- Strengthened collaboration between grassroots communities and relevant agencies
- Contributes to SDG-aligned outcomes, particularly SDGs 1, 2, 4, & 5.



Total number of projects: 1

Total Amount Disbursed: RM 40,000

Contact Information:

- **Name:** Mohamad Zul Ridzuan bin Shamsudin
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TERENGGANU

P.040
KEMAMAN



SOCIAL



Kemaman, Terengganu

Jawatankuasa Pemulihan Dadah Daerah Kemaman



Solution Provider:

The Jawatankuasa Pemulihan Dadah Daerah Kemaman was established on April 21, 2014. Its main focus is to manage and coordinate community-based drug rehabilitation efforts, reduce drug abuse issues, and support affected individuals. The committee collaborates with various government agencies as well as non-governmental organizations.

Project Description:

- Collaborated on the "Program Skim Lencana Antidadah (SLAD) kepada pelajar sekolah menengah dalam Daerah Kemaman" project, which is a structured initiative for members of secondary school uniformed bodies, designed to involve them in drug prevention education activities.

Project Impact:

- Students gained the knowledge and skills to effectively deliver anti-drug messages.
- The personal character of students was developed, making them influential in conveying anti-drug messages to peers, family, and the community.
- Students were equipped to assist high-risk peers in seeking help from school counselors.
- Contributes to SDGs 3, 4 & 17.



Total number of projects: 2

Total Amount Disbursed: RM 70,000

Contact Information:

- **Name:** Norhartini binti Chek Rani
- **Email:** hartini_pahang@adk.gov.my



SOCIAL



Kemaman, Terengganu

Persatuan Ibumapa dan Guru (PIBG) of SK Bukit Kuang



Solution Provider:

The Persatuan Ibumapa dan Guru (PIBG) of SK Bukit Kuang, established in 1996, focuses on supporting the school's educational activities and fostering parent-teacher relationships. They have previously organized successful reading programs and collaborated with reading methodology experts, such as the founder of the "Bacalah Anakku" series, for instructor training.

Project Description:

- Collaborated on the "Membasmi Buta Huruf Dalam Kalangan Kanak-Kanak 8 Hingga 12 Tahun" project, which addresses illiteracy among students aged 8 to 12, who have been identified as either unable to read, not yet proficient, or able to read but unable to write well.

Project Impact:

- Enabled participating children to escape illiteracy by successfully teaching them to read and write.
- Increased the self-confidence and personal development of students who previously struggled with reading.
- Equipped parents with the necessary skills and knowledge to support their children's literacy development at home.
- Contributes to SDGs 1, 4 & 10



Total number of projects: 2

Total Amount Disbursed: RM 70,000

Contact Information:

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- **Email:** anisahhamzah89@gmail.com



SOCIAL



Kemaman, Terengganu

Merry Land Events & Services



Solution Provider:

Established in 2019, Merry Land Events & Services is an event company focused on empowering youth and women through sports and social welfare initiatives. The organization has a history of community engagement, collaborating with partners such as Lions Club Royale Seremban, KPJ Tawakal Hospital, and local universities on various projects.

Project Description:

- Collaborated on the "Kickoff for Impact: Sustainable Football Clinic for Under 19 Youth Through Football Coaching, Future Learning and Team Building in Kemaman" project, which addresses the challenges local youth in Kemaman face, including financial barriers, a lack of quality coaching, gender inequality in sports, and a disconnect between athletics and education.

Project Impact:

- Promoted physical health and healthy lifestyles among participants through structured football training.
- Developed essential life skills in teamwork, leadership, communication, and resilience.
- Provided talented youth with exposure and scouting opportunities with local football leagues and clubs.
- Contributes to SDGs 3, 4 & 5.



Total number of projects: 1

Total Amount Disbursed: RM 40,000

Contact Information:

- **Name:** Muhammad Farahi bin Mokhtar
- **Email:** farahi.belati@gmail.com



SOCIAL



Kemaman, Terengganu

Jawatankuasa Pemulihan Dadah Daerah Kemaman



Solution Provider:

Established on 21 April 2014, the Jawatankuasa Pemulihan Dadah Daerah Kemaman is a committee that manages and coordinates drug rehabilitation efforts within the community. Its primary focus is to reduce drug abuse and provide support to affected individuals. The committee collaborates with agencies, including health and education departments, as well as local NGOs to achieve its goals.

Project Description:

- Collaborated on the “Resilience Philantropists” project, which targets families in FELDA Neram 1, addressing social issues by dividing participants into three groups: a general youth group for preventative measures, at-risk youths from high-risk environments, and youths already involved in drug abuse.

Project Impact:

- Strengthened relationships and increased cooperation and commitment between youth, parents, and community members.
- Guided participants in the practical application of technology skills.
- Fostered a positive and open mindset focused on problem-solving and self-improvement among participants.
- Contributes to SDGs 3, 4 & 17.



Total number of projects: 2

Total Amount Disbursed: RM 80,000

Contact Information:

- **Name:** Akmal Rahimi Bin Taufik
- **Email:** rahimi.akmal@yahoo.com



ECONOMY



Kuala Nerus, Terengganu

Koperasi Kampung Dadong Berhad



Solution Provider:

Koperasi Kampung Dadong Berhad, established on June 26, 2005, focuses on developing the local livestock industry with a vision to become a key supplier of chicken and Napier-based animal feed. The cooperative actively collaborates with numerous government agencies, including the Department of Veterinary Services and MARDI, to provide training and support to the community.

Project Description:

- Collaborated on the "Komuniti Tani: Projek Ternakan Ayam dan Penghasilan Makanan Ternakan Berkualiti" project, which addresses the rising cost of commercial feed and high market demand for fresh chicken eggs and meat.

Project Impact:

- Increased the income of B40 participants, helping to lift them out of rural poverty.
- Produced affordable, high-quality Napier-based animal feed, reducing operational costs for local farmers.
- Created new employment and business opportunities for the local community in the agro-food sector.
- Contributes to SDGs 1, 2 & 8.



Total number of projects: 1

Total Amount Disbursed: RM 40,000

Contact Information:

- **Name:** Fadzilah bin Mahmud
- **Email:** Fadzilahmahamud5187@gmail.com



PAHANG

P.078

**CAMERON
HIGHLANDS**



SOCIAL



Cameron Highlands, Pahang

PA Kaharian Enterprise



Solution Provider:

PA Kaharian Enterprise, established on April 20, 2016, specializes in providing comprehensive computer literacy training. While its mission is to equip school students with essential computer skills, it has extensive experience conducting advanced training such as Adobe Photoshop and digital marketing for adults. The organization plans to collaborate with local school management for this project.

Project Description:

- Collaborated on the "Essential Computer Skills for Students A Community Learning Center Initiative" project, which is designed for primary and secondary school students aged 7 to 17 from the B40 category.

Project Impact:

- Improved the academic performance of students by equipping them with essential digital literacy skills.
- Increased the students' confidence and competence in using technology for educational purposes.
- Prepared students for future educational and career challenges by providing a strong foundation in computer operations.
- Contributes to SDGs 4, 8 & 10.

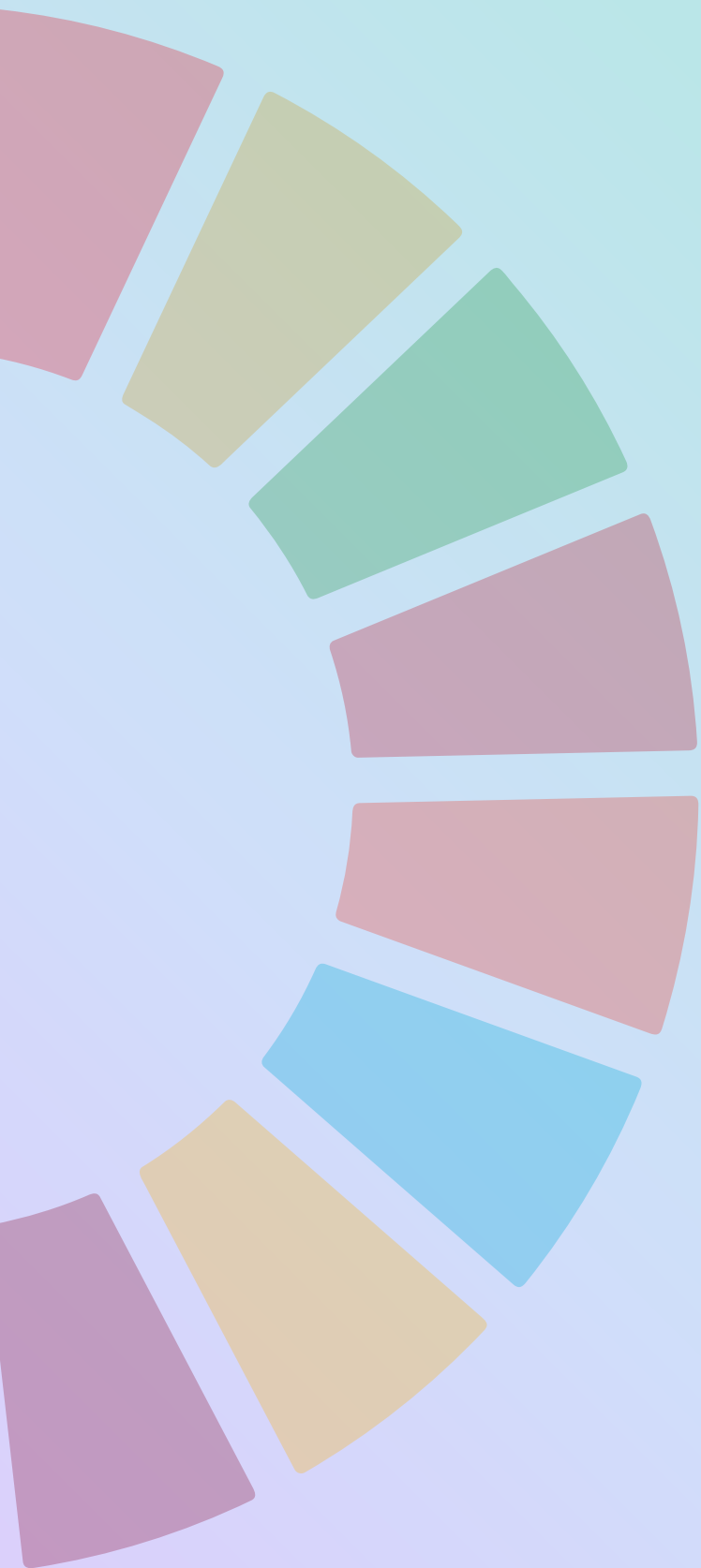


Total number of projects: 1

Total Amount Disbursed: RM 40,000

Contact Information:

- **Name:** Yoga Malar a/p Nyarnasegaran
- **Email:** malar030913@yahoo.com



PAHANG

P.080
RAUB



ECONOMY



Raub, Pahang

Eka Jaya Marketing



Solution Provider:

Eka Jaya Marketing was established on November 26, 2020. The company's staff are experienced in digital marketing, sales, and community welfare.

Project Description:

- Collaborated on the "Digital Marketing" project, which addresses limited income opportunities for the B40 community by providing them with essential digital marketing skills.

Project Impact:

- Empowered B40 individuals to generate sustainable income by equipping them with in-demand digital marketing skills.
- Enabled participants to establish their own small businesses by providing them with foundational business planning and digital marketing knowledge.
- Contributed to poverty reduction and improved the financial well-being of the participants' community.
- Contributes to SDGs 4, 5 & 8.



Total number of projects: 1

Total Amount Disbursed: RM 30,000

Contact Information:

- **Name:** Vinoth A/L Viswasnathan
- **Email:** ppcs072016@gmail.com



SOCIAL



Raub, Pahang

Majlis Belia India Malaysia (MIYC) Negeri Pahang



Solution Provider:

Majlis Belia India Malaysia (MIYC) Negeri Pahang, established in 2008, is a youth organization focused on the socioeconomic development of youth through welfare, skills, and employment programs. It operates as an affiliate of the Pahang State Youth Council and collaborates with various government bodies.

Project Description:

- Collaborated on the “Klinik Hoki 2024/2025 Lelaki Dan Perempuan Bawah 18 Tahun” project, which is a continuation of a hockey clinic for under-18 boys and girls in Raub, intended to address low community awareness and participation in the sport.

Project Impact:

- Increased the number of youth hockey players in the Raub district.
- Developed young coaches from the existing pool of players to ensure the sport's sustainability.
- Raised community awareness and interest in the sport of hockey within the Raub parliamentary constituency.
- Contributes to SDGs 3, 4 & 5.

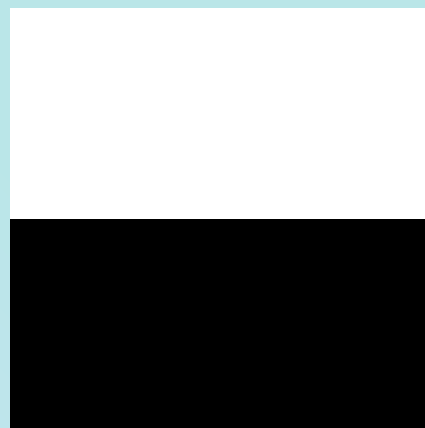
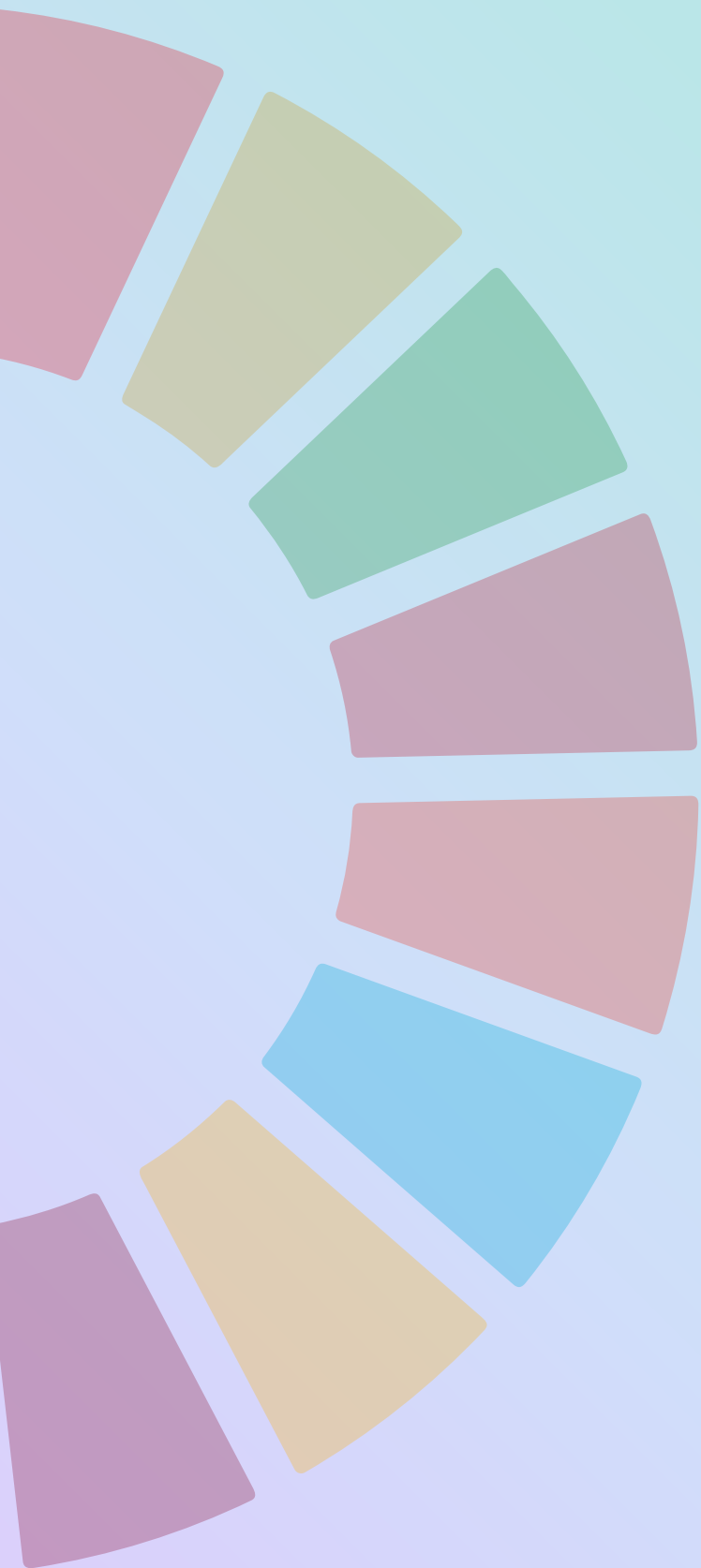


Total number of projects: 4

Total Amount Disbursed: RM 130,000

Contact Information:

- **Name:** Anbalagan Devar A/L Devarajah
- **Email:** anbalagandevan2101@gmail.com



PAHANG

P.081
JERANTUT



AGRICULTURE



Jerantut, Pahang

Kebun Belakang Enterprise



Solution Provider:

Kebun Belakang Enterprise was established in 2018 and is experienced in managing organic SRI paddy farming training in Kg. Baharu, Pahang (2023–2024), training 8 farmers in sustainable rice cultivation.

Project Description:

- Collaborated on the “Kebun Lestari Komuniti Kg Baharu”, which the project aims to rehabilitate idle land in Kg. Baharu for sustainable farming, train villagers to grow SRI paddy and organic vegetables, promote eco-friendly practices, encourage community cooperation, and create jobs and income opportunities.

Project Impact:

- Restored idle land for productive agricultural use.
- Increased villagers’ capacity to grow SRI paddy and organic vegetables.
- Reduced reliance on synthetic farming products.
- Strengthened community cooperation, especially among women and youth.
- Contributes to SDGs 1 & 8.



Total number of projects: 1

Total Amount Disbursed: RM 40,000

Contact Information:

- **Name:** Ahmad Azhrai bin Ahmad Kamal
- **Email:** lamlie@gmail.com



AGRICULTURE



Jerantut, Pahang

Khairul Azuan Trading



Solution Provider:

Khairul Azuan Trading is an organisation established in 2019. The solution provider has experience working in an entrepreneur's garden Chinese vegetables in Jerantut for 5 years. After 5 years, he started his own vegetable and fruits farming until now.

Project Description:

- Collaborated on the "Penanaman Tembikai Secara Konvensional" in Jerantut, Pahang, with 1 acres of land. This project aims to develop a high-income watermelon farming community by providing local villagers with job opportunities, hands-on agricultural training, entrepreneurship courses, and modern farming knowledge using technology. The targeted average income that they will provide is around RM60,000 for 2-3 cycles of harvesting.

Project Impact:

- Created a new source of income through watermelon farming
- Generated job opportunities for the local community
- Improved practical skills in modern watermelon cultivation
- Developed local agri-entrepreneurs through entrepreneurship training
- Contributes to SDGs 1, 2, & 8.

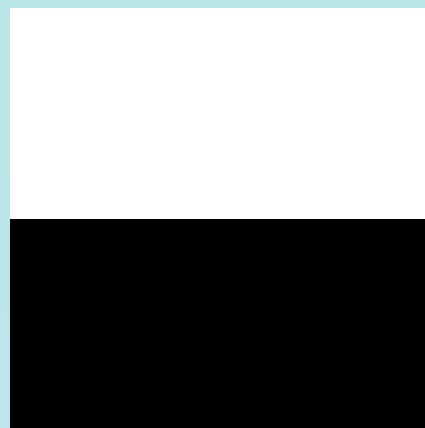


Total number of projects: 1

Total Amount Disbursed: RM 40,000

Contact Information:

- **Name:** Khairul Azuan bin Othman
- **Email:** azirahuda19@gmail.com



PAHANG

P.082
INDERA
MAHKOTA



SOCIAL



Indera Mahkota, Pahang

Persatuan Orang Pekak Pahang



Solution Provider:

Persatuan Orang Pekak Pahang, established on January 4, 2005, is dedicated to the social and economic development of the deaf community by organizing religious, entrepreneurial, and skills-based classes. For their Al-Quran sign language program, they have established collaborations with entities such as USIM and the Majlis Ugama Islam Pahang (MUIP).

Project Description:

- Collaborated on the "Kelas Bahasa Isyarat Al Quran" project, which addresses the lack of accessible methods for the hearing-impaired community to learn and recite the Al-Quran.

Project Impact:

- Provided the hearing-impaired community with the opportunity to learn and understand the Al-Quran, which they could apply in their daily lives.
- Increased the mastery of Al-Quran Hijayyah letters in sign language among the participants.
- Developed proficient participants into future instructors, enabling them to teach Al-Quran sign language within their own community.
- Contributes to SDGs 4, 8 & 10.

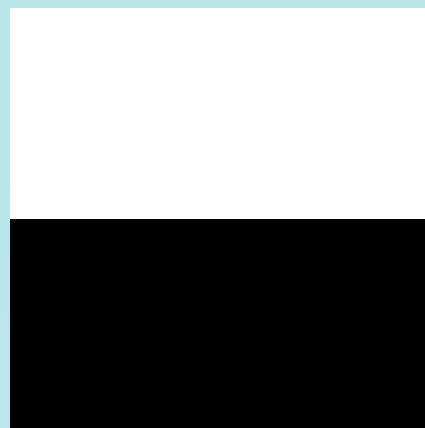
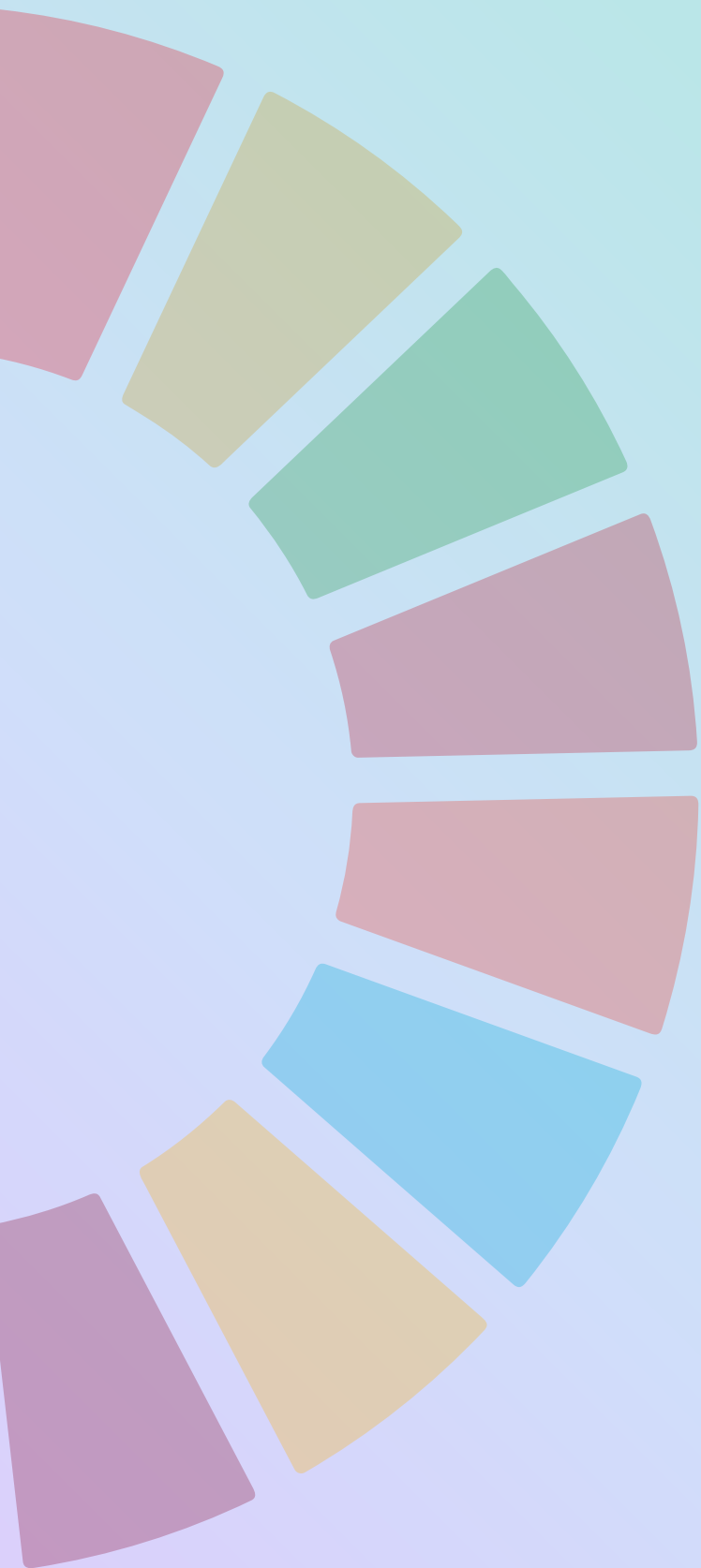


Total number of projects: 3

Total Amount Disbursed: RM 100,000

Contact Information:

- **Name:** Ain Shuhada bt Jizman
- **Email:** puskompada@gmail.com



PAHANG

P.083
KUANTAN



AGRICULTURE



Kuantan, Pahang

KP MULTI SERVICES



Solution Provider:

KP MULTI SERVICES was established in 2021. The solution provider was experienced in fertigated chili farming, collaborating with agricultural agencies and FAMA, and organizing community training and education programs with IIUM.

Project Description:

- Collaborated on the “Projek Cilibara Dan Cili Secara Fertigasi”, which the project aims to enhance chili farming in Kg. Ubai, Kuantan by introducing compost and organic fertilizer production, strengthening participants’ skills in sustainable cultivation, and expanding into value-added products like chili sauce and pickled chili to boost income and job opportunities.

Project Impact:

- Improved participants’ skills in chili fertigation and sustainable farming.
- Increased production of eco-friendly crops through compost and organic fertilizers.
- Expanded income opportunities via value-added chili products.
- Enhanced job prospects for the local community.
- Contributes to SDGs 2, 8, and 12.



Total number of projects: 2

Total Amount Disbursed: RM 80,000

Contact Information:

- **Name:** Fakhrul Anuar Bin Zulkawi
- **Email:** fakhrulanuar.zulkawi@gmail.com



AGRICULTURE



Kuantan, Pahang

Serandu Aquaponic Sistem Sdn. Bhd.



Solution Provider:

Serandu Aquaponic Sistem Sdn. Bhd. was established in 2021. The solution provider has 20 years' aquaculture experience, 10 years in system development, and 3 years in IoT innovation, with recognition as an MPC Productivity Champion.

Project Description:

- Collaborated on the "Ternakan Asuhan Benih Ikan Patin Dari Saiz 1 Inci Ke Saiz 4 Inci Dalam Kolam Bulat Kanvas", which this project aims to establish patin fish breeding farms as a hub for high-quality fingerling production, improving survival rates and yields, increasing participants' income, expanding benefits to the wider community, and serving as a model center for technology transfer in Pahang.

Project Impact:

- Increased community involvement in patin breeding and hatchery.
- Boosted skills in aquaculture and IoT farming.
- Improved productivity with steady, quality fingerling supply.
- Strengthened collaboration between local communities, agencies, and aquaculture experts.
- Contributes to SDGs 1, 2, & 8.



Total number of projects: 1

Total Amount Disbursed: RM 40,000

Contact Information:

- **Name:** Muhamad Shukri Bin Shafie
- **Email:** shukrisdi@gmail.com



INTEGRATED FARMING



Kuantan, Pahang

Bina Moden Enterprise



Solution Provider:

Bina Moden Enterprise was established in 2024. The solution provider has two years' experience in organic chicken farming, one year in automated watering/heating systems, and two years producing self-formulated organic feed.

Project Description:

- Collaborated on the "Projek Ayam Gajah Organik & Makanan Organik (Maggot)" with the community from Kg. Pantai Sepat, Kuantan, Pahang. The project aims to enhance skills in organic chicken farming and feed production, provide cheaper livestock feed, strengthen cooperation among participants to boost household income, apply eco-friendly farming techniques, and improve marketing and processing of organic chicken with attractive packaging.

Project Impact:

- Improved participants' skills in organic chicken farming and feed production.
- Reduced livestock feed costs through self-production.
- Strengthened cooperation and teamwork among community members.
- Applied eco-friendly and sustainable farming practices.
- Contributes to SDGs 8 & 12.



Total number of projects: 1

Total Amount Disbursed: RM 40,000

Contact Information:

- **Name:** Ammar Fikri Abd Razak
- **Email:** ammar1194@gmail.com



ANIMAL BREEDING



Kuantan, Pahang

KOMITED Malaysia



Solution Provider:

KOMITED Malaysia has run multi-livestock, goat farming, and carwash projects since 2022 under APPGM grants, training over 30 participants and generating over RM25,000 in income while supporting community skills and rehabilitation.

Project Description:

- Collaborated on the “Projek Ternakan Kambing KOMITED” in Kuantan, Pahang. This project aims to provide ongoing occupational therapy and mental health support for recovering drug addicts through goat farming, while generating sustainable income, enhancing food security, and empowering participants to improve their quality of life and competitiveness in mainstream society.

Project Impact:

- Provided occupational therapy to support long-term recovery for former drug addicts.
- Improved food security through sustainable goat farming.
- Ensured continuous employment opportunities for target participants.
- Enhanced mental health and skills through guidance and training.
- Contributes to SDGs 1, 2, 3 & 8.



Total number of projects: 2

Total Amount Disbursed: RM 80,000

Contact Information:

- **Name:** Salehuddin Saadan
- **Email:** komitedmalaysia@gmail.com



INTEGRATED FARMING



Kuantan, Pahang

Mariyal Resources



Solution Provider:

Mariyal Resources is certified in poultry farming and community inclusion, with 8 months' experience raising hybrid free-range chickens and achieving full sales with minimal mortality.

Project Description:

- Collaborated on the "Penternakan Ayam Kampung Kacuk – Tanaman Azolla Sebagai Alternatif Sumber Makanan Ayam Dan Pembekalan Mesin Proses Ayam" project with the B40 group from the community Kampung Pahang, Kuantan, Pahang. This project aims to reduce reliance on expensive commercial feed, increase profits from hybrid free-range chicken sales, enable self-processing of poultry, enhance participant income for project continuity, and ensure a continuous local supply of hybrid free-range chickens.

Project Impact:

- Reduced production costs by minimising reliance on expensive commercial feed.
- Increased profitability from hybrid free-range chicken sales.
- Improved self-sufficiency through in-house poultry processing.
- Enhanced income and project sustainability for participants.
- Contributes to SDG 1, 2 & 8.



Total number of projects: 2

Total Amount Disbursed: RM 80,000

Contact Information:

- **Name:** Asmadi Bin Harun
- **Email:** mariyalresources@yahoo.com



AGRICULTURE



Kuantan, Pahang

InSaff Training Management & Consultancy



Solution Provider:

InSaff Training Management & Consultancy has 4 years of experience in agriculture, which includes conducting chilli crop projects starting during the CPP, planting colocasia and decorative banana trees from Thailand.

Project Description:

- Collaborated on the "Penanaman Secara Hidroponik Struktur Lindungan Hujan (Green House) & Sistem Hidroponik NFT" project. This project aims to address rising urban food costs by promoting sustainable hydroponic NFT farming, reducing kitchen expenses, and creating income opportunities through fresh produce sales.

Project Impact:

- Improved community participation and engagement in urban farming
- Enhanced knowledge and technical skills in hydroponic cultivation
- Increased local food production and promoted environmental sustainability
- Strengthened collaboration between grassroots communities and relevant agencies
- Contributes to SDGs 1, 2, 4 & 11.



Total number of projects: 1

Total Amount Disbursed: RM 40,000

Contact Information:

- **Name:** Mohd Nur Firdaus bin Mohd Arshad
- **Email:** firconsultant@gmail.com



AGRICULTURE



Kuantan, Pahang

Nuur Sinar Hajjat Enterprise



Solution Provider:

Nuur Sinar Hajjat Enterprise has experience in chilli and cucumber fertigation with year-round sales, and is skilled in building cost-effective vertical hydroponic systems quickly. Successfully implemented fertigation systems and a vertical hydroponic tower, producing healthy, disease-resistant chilli plants, sustaining cucumber production for a year, and completing hydroponic infrastructure within three weeks at minimal cost, contributing to sustainable and productive farming.

Project Description:

- Collaborated on the “Tanaman Cili Bara F1 Secara Fertigasi” project. The project aims to increase chili production and income through precise fertigation techniques, promote sustainable soil health, create local job opportunities, expand community involvement in fertigation farming, and ensure project sustainability through ongoing monitoring.

Project Impact:

- Increased chili crop yields and production volume.
- Preserved soil health through sustainable fertigation practices.
- Created job opportunities in farming and related activities.
- Expanded community participation in fertigation agriculture.
- Contributes to SDGs 2, 8 & 12.



Total number of projects: 2

Total Amount Disbursed: RM 80,000

Contact Information:

- **Name:** Mohd Supian Abdul Wahid
- **Email:** mohdsupianabdulwahid@gmail.com



SOCIAL



Kuantan, Pahang

KP Multi Services



Solution Provider:

KP Multi Services was officially registered on May 5, 2021. The organization's main focus is on community development. The organization has established collaborations with the NGO Pertubuhan Kuantan Prihatin Negeri Pahang and the International Islamic University Malaysia (UIAM) Kuantan Campus.

Project Description:

- Collaborated on the "Membimbing Dan Melatih 20 Orang Pelajar SMK Sungai Soi, Kuantan Dan 20 Orang Pelajar SMK Tanjung Lumpur Dalam Parlimen Kuantan Untuk Mahir Dan Meminati Subjek Matematik Dan Sains" project, which aimed to address the weak and declining mastery of Mathematics and Science among secondary school students in Kuantan.

Project Impact:

- The project aims to improve students' self-confidence and develop their leadership capabilities
- It intends to make Mathematics and Science more engaging and applicable to daily life for the participants.
- The long-term outcomes are to boost the interest in STEM fields.
- Contributes to SDGs 4, 5 & 10.



Total number of projects: 2

Total Amount Disbursed: RM 80,000

Contact Information:

- **Name:** Fakhrul Anuar bin Zulkawi
- **Email:** fakhrulanuar.zulkawi@gmail.com



ECONOMY



Kuantan, Pahang

Persatuan Wanita Inspirasi Kuantan (WINK)



Solution Provider:

Persatuan Wanita Inspirasi Kuantan (WINK), established in 2018, focuses on the welfare of vulnerable groups, educational development, family well-being, and environmental awareness. The organization has a strong track record of conducting entrepreneurship training programs, collaborating with partners like Teja Skills Solution and the Ministry of Housing and Local Government.

Project Description:

- Collaborated on the "Program Pemerkasaan Usahawan Mikra B40 Melalui Latihan Pemasaran Digital Dan Bimbingan", which follows by a survey of 50 home-based traders and small hawkers that revealed a decline in sales, this project was developed to address the lack of digital marketing skills.

Project Impact:

- Increased the digital marketing knowledge and skills of B40 micro-entrepreneurs.
- Expanded the market reach of participants beyond their immediate locality through effective digital strategies.
- Strengthened the local B40 community's economy by improving the income and financial stability of its micro-entrepreneurs.
- Contributes to SDGs 1, 4 & 5



Total number of projects: 7

Total Amount Disbursed: RM 270,000

Contact Information:

- **Name:** Sridayu Binti Samsuri
- **Email:** sridayusamsuri83@gmail.com



SOCIAL



Kuantan, Pahang

Pertubuhan Penduduk Bunut Rendang



Solution Provider:

Established on 24 April 2024, this organization focuses on the welfare and community development of residents in Bunut Rendang, with an emphasis on education, social, and economic programs for families and youth. It has a close collaboration with SK Bunut Rendang, where the project manager serves as the YDP PIBG, and has previously collaborated with PEKERTI on other community programs.

Project Description:

- Collaborated on the "Meningkatkan Kehadiran & Minat Pelajar Terhadap STEM Melalui Digitalisasi Pembelajaran" project, which aims to address key issues at SK Bunut Rendang, including student absenteeism below the 95% KPI set by JPN, low student interest in STEM subjects, insufficient digital learning facilities, and a lack of parental involvement in school programs.

Project Impact:

- Increased student attendance and created a more positive and supportive learning environment.
- Strengthened student interest and engagement in STEM subjects through interactive, technology-based learning.
- Enhanced collaboration between the school, parents, and the community to better support student development.
- Contributes to SDGs 4, 3 & 9.



Total number of projects: 1

Total Amount Disbursed: RM 30,000

Contact Information:

- **Name:** Mohd Hafizal Bin Azmi
- **Email:** hafizal8084@gmail.com



ECONOMY



Kuantan, Pahang

Persatuan Pusat Perkhidmatan Cahaya Biru Kuantan

PERSATUAN PUSAT PERKHIDMATAN CAHAYA BIRU
KUANTAN

Solution Provider:

Established in 2020, the Persatuan Pusat Perkhidmatan Cahaya Biru Kuantan focuses on vulnerable groups, community welfare, and educational development. The association is composed of entrepreneurs, housewives, and professionals, with a chairman who has over 30 years of experience in leading various non-governmental projects.

Project Description:

- Collaborated on the "Program Pemerkasaan Ushawan Mikro B40 Melalui Pengajaran Kemahiran dan Latihan Pemasaran Digital dan Bimbingan" project, which targets single mothers and housewives from the B40 community who are facing financial hardship and stress.

Project Impact:

- Equipped participants with baking skills to generate a supplementary income.
- Enabled entrepreneurs to expand their market reach through effective digital marketing strategies.
- Provided participants with fundamental skills in data management and simple accounting to track cash flow.
- Contributes to SDGs 1, 4 & 5.

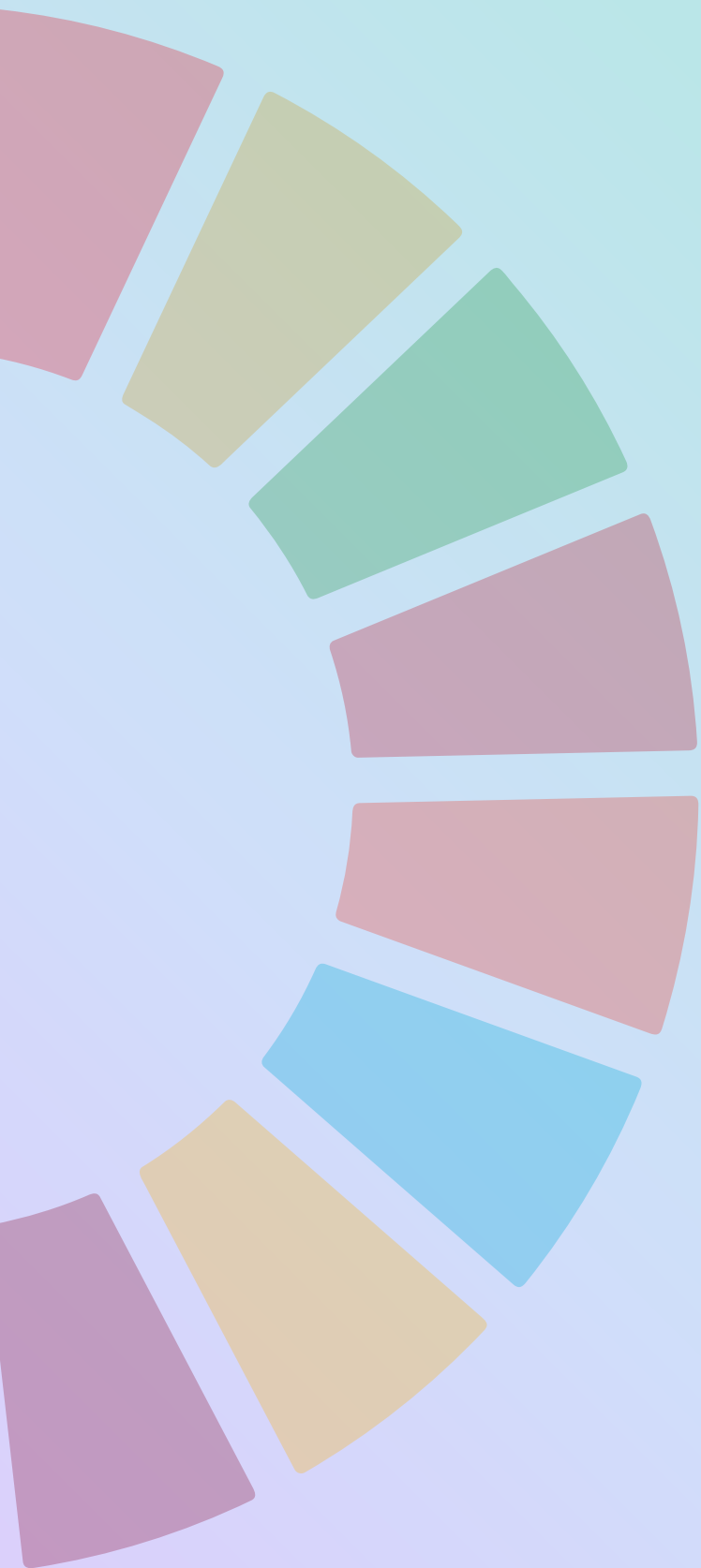


Total number of projects: 1

Total Amount Disbursed: RM 36,453.65

Contact Information:

- **Name:** Lee Cheow Choon
- **Email:** 3in1.email@gmail.com



PAHANG

**P.084
PAYA
BESAR**



AGRICULTURE



Paya Besar, Pahang

Pertubuhan Ikram Pahang SRI Al-Amin



Solution Provider:

Pertubuhan Ikram Pahang SRI Al-Amin has 1 year of experience in Cilibara and vegetable farming, applies IoT technology, actively shares knowledge with nearby farms, and is closely supported by the Department of Agriculture.

Project Description:

- Collaborated on the “Projek Kebun Fertigasi Cili Bara, Sayur-sayuran dan Integrasi Kelulut Organik” project. This project aims to enhance chili and vegetable production among smallholder farmers through the use of fertigation and IoT technology, increasing yield, ensuring sustainable soil management, and improving income stability and community resilience.

Project Impact:

- Increased crop yield through precise nutrient and water control
- Improved income for farmers due to higher production volume
- Maintained sustainable soil health and reduced degradation
- Reduced farming risks, offering more stable and predictable yields
- Contributes to SDGs 1, 2 & 12.



Total number of projects: 2

Total Amount Disbursed: RM 80,000

Contact Information:

- **Name:** Hamnah binti Jusri
- **Email:** hamnahjusri6@gmail.com



SOCIAL



Paya Besar, Pahang

Pertubuhan Ekonomi Madani Pahang



Solution Provider:

Pertubuhan Ekonomi Madani Pahang, established on April 5, 2024, is a non-governmental organization focused on inclusive economic development in Pahang. It empowers B40 communities, women, and micro-entrepreneurs through digital and skills training, and has a history of collaboration with other NGOs like Persatuan Wanita Inspirasi Kuantan.

Project Description:

- Collaborated on the “Program Pengupayaan Digital Pemimpin Komuniti Melalui Latihan Digital, Teknologi Maklumat dan Komunikasi (ICT) dan Bimbingan” project, which addresses the need for community leaders to be digitally proficient to effectively manage their communities in line with government digital transformation policies.

Project Impact:

- Empowered community leaders by equipping them with essential digital skills and knowledge.
- Increased the efficiency of community leaders in managing administrative tasks and accessing government services through digital platforms.
- Promoted local economic development by training leaders to leverage digital platforms for entrepreneurship and marketing.
- Contributes to SDGs 4, 10 & 11.



Total number of projects: 1

Total Amount Disbursed: RM 30,000

Contact Information:

- **Name:** Mohd Helmee Firdaus bin Salehudin
- **Email:** pha110016@gmail.com



SOCIAL



Paya Besar, Pahang

Teja Center



Solution Provider:

Established on 18 December 2022, Teja Center focuses on social and welfare work, including the digital empowerment of entrepreneurs, community leaders, and mobilizing volunteers for flood relief. The organization has experience collaborating with various government and private agencies, local authorities, and educational institutions.

Project Description:

- Collaborated on the “Pemeriksaan Belia Melalui Kepimpinan Komuniti” project, which addresses the challenge of inconsistent youth participation in community development initiatives.

Project Impact:

- It developed participants' foundational skills in leadership, communication, and project management.
- It encouraged active and continuous youth participation in community development and volunteerism.
- It established a support network connecting youth with mentors, community leaders, and local institutions.
- Contributes to SDGs 4, 5 & 11.

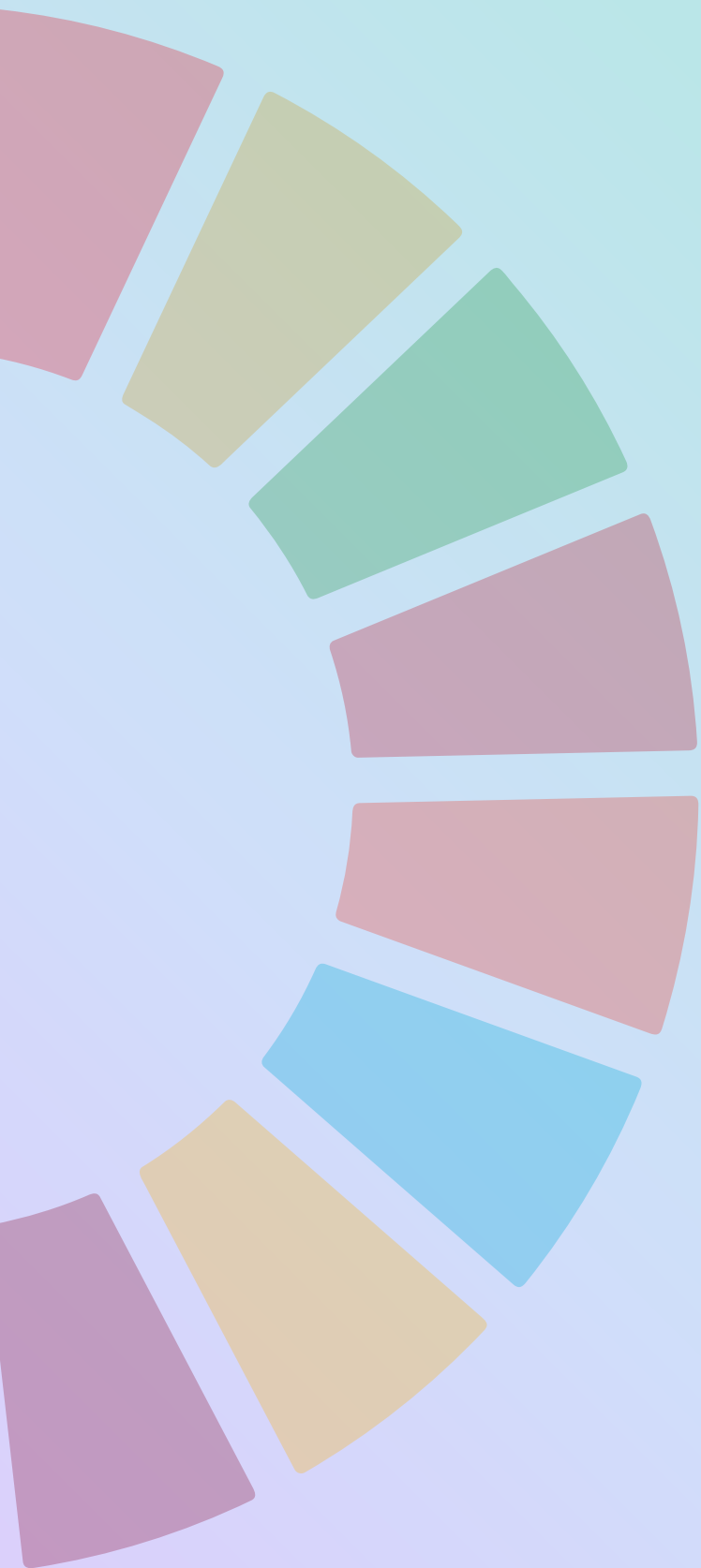


Total number of projects: 1

Total Amount Disbursed: RM 30,000

Contact Information:

- **Name:** Siti Samihah binti Shaik Mohd Zeferi
- **Email:** sameehazarafi@gmail.com



PAHANG

P.085
PEKAN



ANIMAL BREEDING



Pekan, Pahang

Seeds Malaysia



Solution Provider:

Seeds Malaysia has led sustainable agriculture and community projects since 2018, including building a Bangsal Kerepek and crop planting in Kampung Jong, training over 400 participants through the Bengkel Pertanian Lestari under HRDCorp, and managing initiatives such as tree planting, community and school gardens, and environmental sustainability consultations.

Project Description:

- Collaborated on the "Penternakan Ayam Penelur Dan Lalat Askar Hitam (BSF) Sebagai Makanan Alternatif Ternakan". This project aims to implement Phase 2 of an integrated farming initiative in Kampung Jong, adding poultry, Black Soldier Fly farming, and composting to enhance Phase 1's chip production towards a sustainable permaculture system.

Project Impact:

- Enhanced skills in integrated, sustainable farming
- Promoted eco-friendly practices through composting and BSF feed.
- Boosted food security and income via eggs and value-added crops.
- Encouraged community self-reliance and participation in permaculture practices
- Contributes to SDGs 1, 2, 4 & 5.



Total number of projects: 2

Total Amount Disbursed: RM 80,000

Contact Information:

- **Name:** Nur Liyani bt Abdul Latiff
- **Email:** seeds.msia@gmail.com



AGRICULTURE



Pekan, Pahang

Atoi Ahmad Maju



Solution Provider:

Atoi Ahmad Maju has two years of experience in napier grass cultivation, three years of experience in cattle farming, and seven years of expertise in ruminant husbandry, including the skills of handling and feeding.

Project Description:

- Collaborated on the “Rumput Minyak, jagung Dan ketum Ayam Sebagai Sumber Keterjaminan Makanan Ternakan” project. This project aims to expand the existing livestock breeding project by increasing the number of cattle and goats, while establishing in-house cultivation of high-quality animal feed (napier grass, corn, and chickweed) to improve livestock nutrition, enhance digestion, and reduce long-term costs.

Project Impact:

- Improved community participation and engagement in livestock and feed cultivation.
- Enhanced knowledge and skills through hands-on training and guidance.
- Increased productivity and sustainability via in-house feed production
- Strengthened collaboration with agencies for best farming practices
- Contributes to SDGs 1, 2 & 12.



Total number of projects: 2

Total Amount Disbursed: RM 80,000

Contact Information:

- **Name:** Ahmad Suhaimi Bin Osman
- **Email:** atoiahmadmaju@gmail.com



AGRICULTURE



Pekan, Pahang

Prodigy Dynamic Solution



Solution Provider:

Prodigy Dynamic Solution, established in March 2024, serving as Treasurer of Taman Setali Maju KRT since 2018, has led three terms of community service and is experienced in Mini Garden Drainage System construction.

Project Description:

- Collaborated on the "Pertanian Fertigasi Cili Bara" project with the B40 and youth community. This project aims to build a sustainable and long-lasting fertigation system using recycled materials and solar energy, while empowering participants to increase their income and develop skills in agricultural entrepreneurship.

Project Impact:

- Improved access to sustainable farming infrastructure through fertigation systems
- Enhanced agricultural and entrepreneurial skills among participants
- Increased household income through small-scale chili cultivation
- Promoted environmental sustainability by using recycled materials and solar energy
- Contributes to SDGs 1, 2, 7, 8 & 12.



Total number of projects: 1

Total Amount Disbursed: RM40,000

Contact Information:

- **Name:** Ahmad Fazdheim Sharafidz Bin Badrol Adzem
- **Email:** fazdheim@gmail.com



ECONOMY



Pekan, Pahang

JPKK Kampung Tanjung Medang Hulu



Solution Provider:

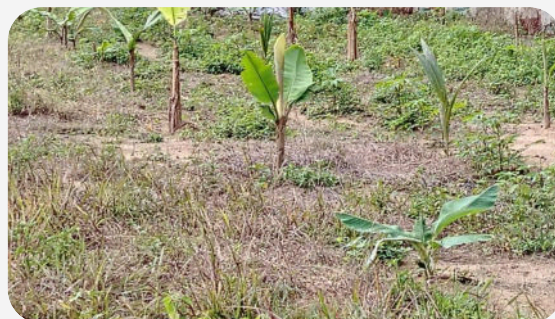
JPKK Kampung Tanjung Medang Hulu is an organization responsible for administering and managing a village, including identifying and coordinating development projects. It operates under the jurisdiction of the Ministry of Rural and Regional Development and collaborates with the local District Office.

Project Description:

- Collaborated on "Tanaman Pisang Dan Kontan Di Kawasan Kediaman Dan Tanah Terbiar Di Kampung Tanjung Medang Hulu, Pekan" project, which addresses the rising cost of living by enabling low-income households to cultivate bananas and cash crops on available residential and unused land.

Project Impact:

- Participants successfully increased their supplementary income through the sale of their farm's produce, which helped to reduce the income gap.
- Participants acquired new knowledge in the agricultural industry through "action-based learning" modules covering project planning, management, and marketing.
- The project yielded produce that adhered to good agricultural practices for the local market, contributing to the national food security initiative.
- Contributes to SDGs 1, 4 & 8.



Total number of projects: 1

Total Amount Disbursed: RM 30,000

Contact Information:

- **Name:** Shamsudin bin Abd Manaf
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ECONOMY



Pekan, Pahang

JPKK Perumahan Dara



Solution Provider:

JPKK Perumahan Dara was established with credentials from the Pahang State Government. The main focus of the organization is managing the administration and beautification of the JPKK area, as well as monitoring development and social welfare projects. It collaborates with agencies such as the Pekan District and Land Office, Lembaga Kemajuan Wilayah (LKW) Bebar, and the Pekan Municipal Council.

Project Description:

- Collaborated on the “Kerja-Kerja Pembuatan Baulu Gulung dan kuih Bakar Dun Chini Mukim Penyor 1 Daerah Pekan dan Kerja-kerja berkaitan” project, which designed to assist single mothers, Asnaf (zakat recipients), and B40 individuals in generating income and improving their standard of living.

Project Impact:

- The project generated income for the target group of single mothers, asnaf, and B40 individuals.
- It successfully eased the financial burdens that the participants previously carried.
- The project provided a significant benefit to the participants by helping to raise their standard of living.
- Contributes to SDGs 4, 8 & 17.



Total number of projects: 1

Total Amount Disbursed: RM 30,000

Contact Information:

- **Name:** Roslina bin Ab Rahim
- **Email:** danyllavanilla@gmail.com



ECONOMY



Pekan, Pahang

JPKK Kampung Tanjung Pulau / Pulau Manis



Solution Provider:

JPKK Kampung Tanjung Pulau / Pulau Manis is a government-appointed body at the village level focused on community development. It is composed of 13 committee members, most of whom are self-employed as farmers and traders, and it administers three villages.

Project Description:

- Collaborated on the “Tanaman Kacang Tanah” project, which involves the cultivation of peanuts, a crop selected for its suitability to the local sandy, riverside soil in a flood-risk area.

Project Impact:

- The project eased the participants' cost of living through the self-production of food.
- It successfully functioned as a strategy to encourage social interaction among local residents.
- It helped to increase the participants' self-motivation by enabling them to form a community and work as a team to produce food for their own use or for sale.
- Contributes to SDGs 1, 4 & 5.



Total number of projects: 1

Total Amount Disbursed: RM 30,000

Contact Information:

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ECONOMY



Pekan, Pahang

JPKK Kg. Bentan Nyior Manis



Solution Provider:

JPKK Kg. Bentan Nyior Manis was established in 2014 and has been active in agriculture since 2012. Its main focus is on community farming projects to improve the livelihood of its members, who are primarily engaged in agriculture. The project plan includes collaboration with government agencies such as Pejabat Pertanian and FAMA.

Project Description:

- Collaborated on the "Tanaman Cili Secara Berkelompok Secara Fertigasi" project, which addresses the lack of job opportunities, low economic status, and limited agricultural knowledge within the community.

Project Impact:

- Created job opportunities for local residents.
- Generated income for participants and improved the local economy.
- Provided participants with advanced skills and knowledge in modern agriculture.
- Contributes to SDGs 1, 2 & 3.

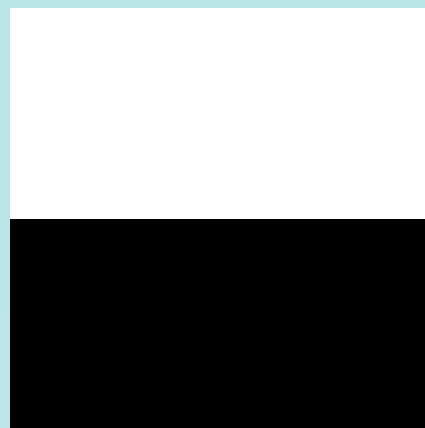
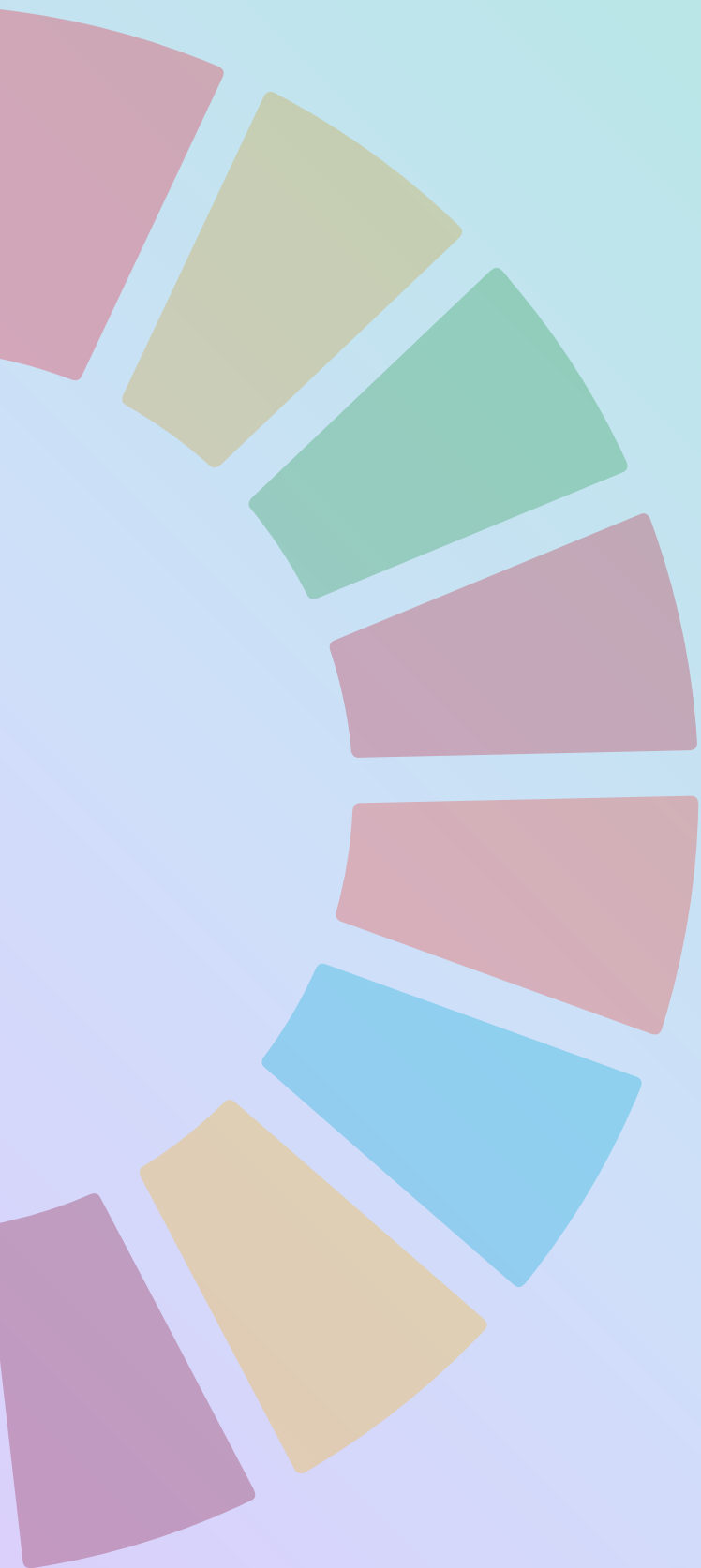


Total number of projects: 1

Total Amount Disbursed: RM 30,000

Contact Information:

- **Name:** Abdul Mutalib bin Md Toha
- **Email:** bentanpakteh@gmail.com



PAHANG

P.087
KUALA
KRAU



ECONOMY



Kuala Krau, Pahang

Sheikha Lubna Resources



Solution Provider:

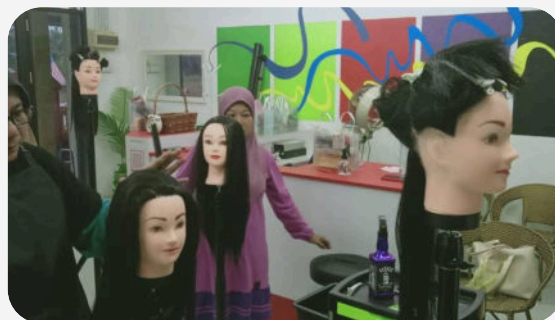
Sheikha Lubna Resources was established and registered with the Companies Commission of Malaysia (SSM) in 2020. Its main business activities include a barbershop, clothing store, and grocery store.

Project Description:

- Collaborated on the "Kursus Kemahiran Gunting Rambut Wanita" project, which provides a hairdressing skills course for women, targeting unemployed youth and single mothers to address unemployment.

Project Impact:

- The program empowered youth and single mothers in entrepreneurship, which improved their economic self-sufficiency and resilience.
- It provided participants with hairdressing skills that were used for family and relatives, which reduced their cost of living.
- The project created an opportunity for participants to establish hairdressing as a full-time profession.
- Contributes to SDGs 1, 4 & 8.



Total number of projects: 1

Total Amount Disbursed: RM 40,000

Contact Information:

- **Name:** Rohaya binti Razali
- **Email:** rohaya30974@gmail.com



ECONOMY



Kuala Krau, Pahang

Munjiah Creative Enterprise



Solution Provider:

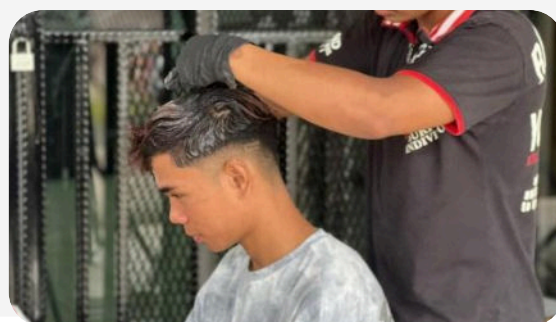
Munjiah Creative Enterprise was established around 2016 and officially registered with the Companies Commission of Malaysia (SSM) in 2018. The organization's main business activities include a barbershop, "Bekam Sunnah" (cupping therapy), and graphic design services.

Project Description:

- Collaborated on the "Akademi Gunting Rambut (Academy Barber)" project, which was designed to tackle unemployment among youth, especially those with limited formal education, by equipping them with practical hairdressing skills.

Project Impact:

- The program empowered youth in the field of entrepreneurship, enhancing their ability to improve their own economic situation.
- It provided unemployed youths with the skills needed to secure stable and consistent employment opportunities in the barbering trade.
- The academy strengthened the participants' mental resilience and contributed to a more sustainable economic standing.
- Contributes to SDGs 1, 4 & 8.



Total number of projects: 1

Total Amount Disbursed: RM 40,000

Contact Information:

- **Name:** Muhamad Amir Izuwan bin Kamaruzaman
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ECONOMY



Kuala Krau, Pahang

Rimbun Baiduri Solution



Solution Provider:

Rimbun Baiduri Solution began its operation in 2017. The organization's focus is on community development, having conducted programs like "Look Smart, Learning Better" in collaboration with SK Lanai and provided aid to B40 families. The provider is an expert with over 7 years of certified experience in various massage therapies.

Project Description:

- Collaborated on the "Pemeriksaan Ekonomi B40 Melalui Kemahiran Urutan dan Spa Bergerak." project, which addresses significant economic challenges within the B40 community, particularly the high unemployment rate and limited job opportunities for women.

Project Impact:

- Trained at least 15 individuals from the B40 group with professional massage and spa skills.
- Increased employment and income-generation opportunities for the B40 group through new massage and spa services.
- Developed entrepreneurship among B40 participants through dedicated business and marketing mentorship.
- Contributes to SDGs 1, 5 & 8.

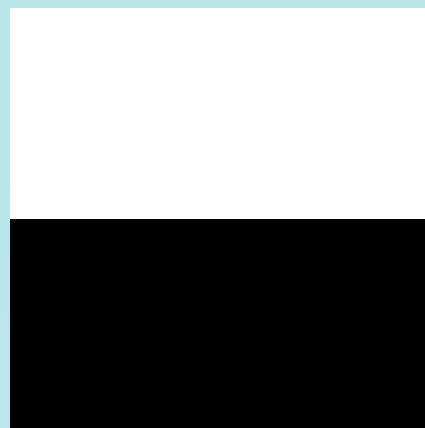
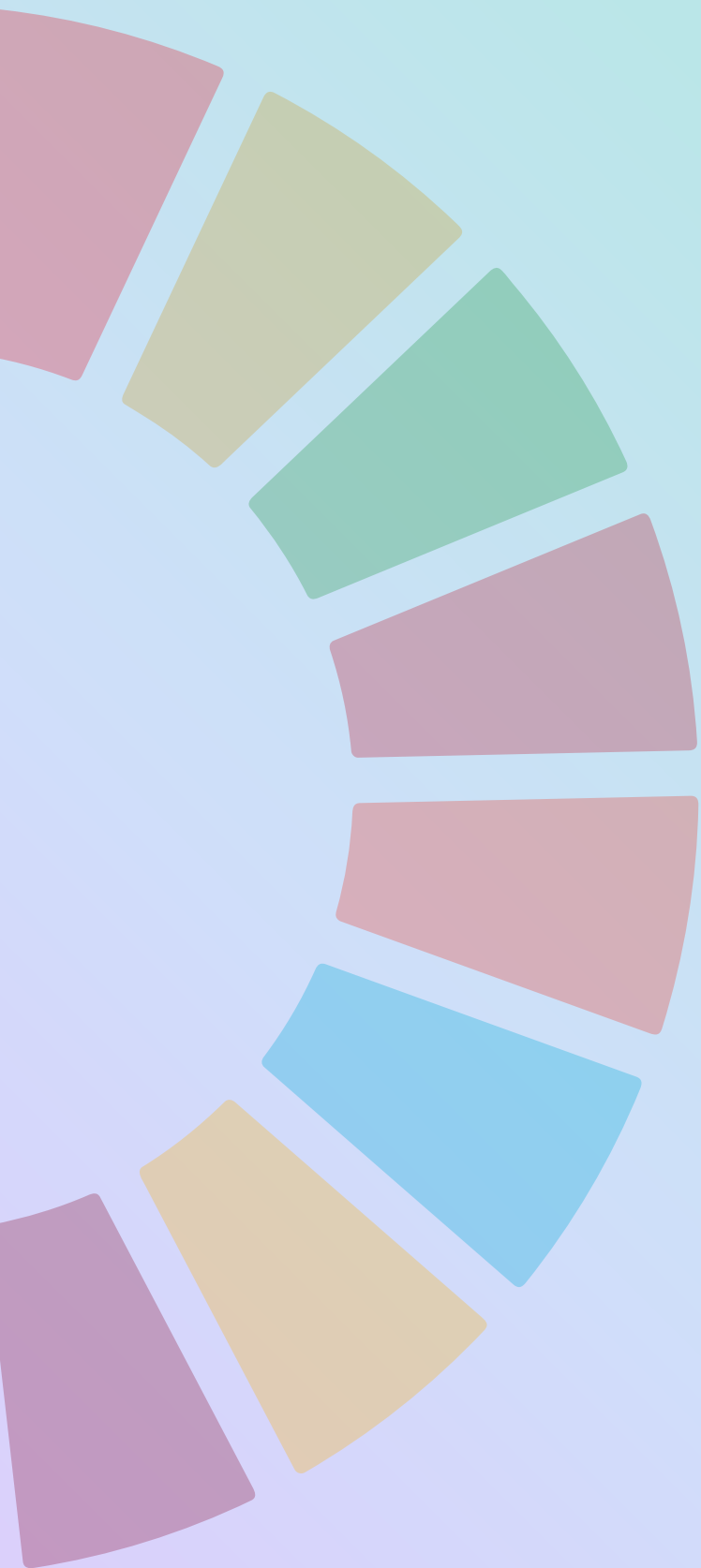


Total number of projects: 1

Total Amount Disbursed: RM 40,000

Contact Information:

- **Name:** Zaida binti Mat Hussin
- **Email:** zaidadrimbunspasalon@gmail.com



PAHANG

P.088

TEMERLOH



ECONOMY



Temerloh, Pahang

Pertubuhan Kejayaan Wanita India Pahang



Solution Provider:

Pertubuhan Kejayaan Wanita India Pahang, established on March 5, 2020, is dedicated to empowering women through skills training. The organization has successfully conducted 37 courses and workshops to help women from the B40 group start businesses and increase their income.

Project Description:

- Collaborated on the "Program Pemerkasaan Wanita Dari Kumpulan B40 (Make - Up Class)" project, that aims to empower and motivate women from the B40 group, particularly homemakers, by developing their personal interests and providing them with financial and entrepreneurial skills.

Project Impact:

- Empowered B40 women by providing them with entrepreneurial and financial skills to generate family income.
- Increased the self-confidence of participants, enabling them to start businesses.
- Improved the public communication skills of the participating women.
- Contributes to SDGs 1, 5 & 8.



Total number of projects: 2

Total Amount Disbursed: RM 70,000

Contact Information:

- **Name:** Kalaselvi A/P Lekshmiah
- **Email:** pkwindiapahang12345@gmail.com



PAHANG

P.089
BENTONG



AGRICULTURE



Bentong, Pahang

Kebun Komuniti Janda Baik



Solution Provider:

Kebun Komuniti Janda Baik established in December 2023, with over 10 years of experience, the initiative is involved in agriculture including paddy, herbs, stingless bee honey, rabbits, chickens, goats, and fish. Farm produce is sold to the local community, and short courses are conducted weekly.

Project Description:

- Collaborated on the “Projek Pertanian Bersepadu Komuniti Janda Baik”. This project aims to develop a sustainable, community-based farming ecosystem by providing agricultural training, fostering collaboration between communities, promoting eco-friendly practices, and increasing income through collective branding and marketing.

Project Impact:

- Strengthened community-based farming ecosystem through integrated practices
- Equipped participants with basic agricultural knowledge and support networks
- Enhanced income via collective marketing under a Community Brand (PPK Unit)
- Fostered collaboration between Malay and Orang Asal communities
- Contributes to SDGs 2, 8, & 12.



Total number of projects: 1

Total Amount Disbursed: RM40,000

Contact Information:

- **Name:** Mohd Najib Bin Mohd Idris
- **Email:** najib.idris07@gmail.com



ANIMAL BREEDING



Bentong, Pahang

Good Growers PLT



Solution Provider:

Good Growers PLT was established in 2023 and experienced in rearing 500 free-range chickens per cycle, funded by an RM40,000 APPGM grant, and skilled in cost-saving feed formulation and vermicomposting.

Project Description:

- Collaborated on the “free-range chicken farming” project. The project aims to empower the Orang Asli community through Phase 2 free-range chicken farming with 1,280 chicks, improved infrastructure, value-added products, and training, while encouraging youth to pursue Geran Agropreneur Muda.

Project Impact:

- Strengthened community participation and ownership in agri-based entrepreneurship.
- Increased knowledge and skills in natural chicken farming, feed production, and marketing
- Improved productivity and introduced sustainable farming inputs and technology
- Fostered collaboration between grassroots communities, solution providers, and relevant agencies
- Contributes to SDGs 1, 2, 4, 5 & 8.



Total number of projects: 2

Total Amount Disbursed: RM 80,000

Contact Information:

- **Name:** Angelina Ho Mei Yi
- **Email:** angelinahomeiyi@gmail.com



ECONOMY



Bentong, Pahang

Kalais Bridal & Beauty



Solution Provider:

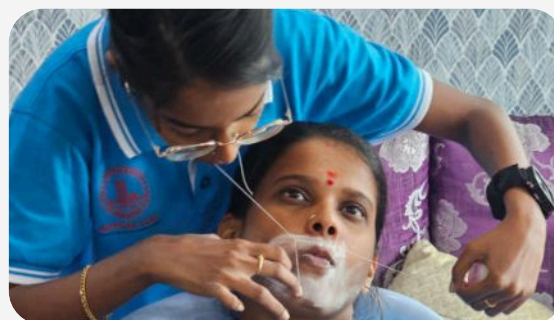
Kalais Bridal & Beauty, established on January 4, 2011, specializes in a wide range of beauty services, including spa treatments, hairdressing, and bridal services. The organization is also a vocational training provider and has conducted numerous workshops and courses in collaboration with entities like ECER Empower, UniSza, APPGM, and MITRA.

Project Description:

- Collaborated on the "Aesthetic With Kalai's" project, which is designed to help unemployed women, single mothers, and fresh school leavers generate their own income through hands-on skills training.

Project Impact:

- Enabled unemployed women, single mothers, and school leavers from the B40 group to generate a sustainable income.
- Equipped participants with the necessary aesthetic and business skills to start their own small businesses.
- Empowered vulnerable women in the Bentong district by providing them with economic opportunities and vocational skills.
- Contributes to SDGs 1, 4 & 5.



Total number of projects: 2

Total Amount Disbursed: RM 80,000

Contact Information:

- **Name:** Kalaimani A/P Karunakaran
- **Email:** klmani2000@gmail.com



PAHANG

P.090
BERA

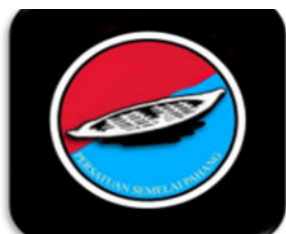


ANIMAL BREEDING



Bera, Pahang

Persatuan Semelai Pahang



Solution Provider:

Persatuan Semelai Pahang is an organisation from the Orang Asli community and was established in 2016. A village chief for 10 years, the solution provider led basic infrastructure projects and has 15 years of experience in cattle farming and 3 years in crossbred village chicken farming, generating consistent sales and community impact.

Project Description:

- Collaborated on the “Penternakan Ayam Kampung Kacuk”, which this project aims to introduce a more stable and sustainable source of income for the Orang Asli community in Kampung Lubuk Perah through village chicken farming, reducing reliance on oil palm and rubber revenues.

Project Impact:

- Provided a new and stable income source for the Orang Asli community
- Reduced dependence on traditional sources like oil palm and rubber
- Strengthened local capacity in village chicken farming
- Enhanced food security through local poultry production
- Contributes to SDGs 1, 2, & 8.



Total number of projects: 1

Total Amount Disbursed: RM40,000

Contact Information:

- **Name:** Hajemi Bin Din
- **Email:** hajemi80@gmail.com



ECONOMY



Bera, Pahang

Persatuan Penternak Ikan Sangkar Paya Panjang



Solution Provider:

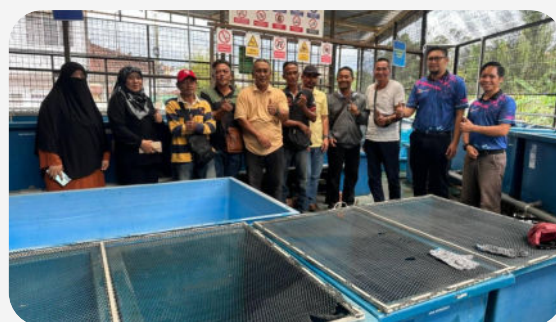
Persatuan Penternak Ikan Sangkar Paya Panjang was established on November 23, 2023, to develop cage fish farming activities for its members. The association plans to collaborate with Kolej Komuniti Bera for the training components of its proposed project.

Project Description:

- Collaborated on the "Penternakan & Kiosk Ikan Sangkar" project, which aims to address the high operational costs of cage fish farming, particularly the rising price of fish feed.

Project Impact:

- Increased market access and sales for members by establishing a dedicated kiosk for the retail and wholesale distribution of their farmed fish.
- Enhanced the business and digital marketing skills of participants through dedicated training sessions.
- Developed the potential of the fish farm as an agro-tourism destination.
- Contributes to SDGs 1, 4 & 8.



Total number of projects: 2

Total Amount Disbursed: RM 80,000

Contact Information:

- **Name:** Samsuri bin Mat Said
- **Email:** rie684380@gmail.com



SOCIAL



Bera, Pahang

Persatuan Belia (MBFM) Felda Bukit Kepayang



Solution Provider:

Persatuan Belia (MBFM) Felda Bukit Kepayang, established in 2009 is a youth organization that focuses on the social welfare of youth in its community by organizing beneficial activities. For this literacy project, the association will collaborate with a local school.

Project Description:

- Collaboration on the "Program Intervensi Literasi" project, which addresses the issue of illiteracy among primary school students, which hinders their ability to understand other subjects and express ideas.

Project Impact:

- Improved the foundational reading, writing, and counting skills of underperforming primary school students.
- Enhanced students' overall academic performance by strengthening their fundamental literacy and numeracy skills.
- Increased students' ability to understand learning materials, follow instructions, and clearly express their ideas.
- Contributes to SDGs 4, 5 & 17.



Total number of projects: 1

Total Amount Disbursed: RM 30,000

Contact Information:

- **Name:** Noraini binti Jumain
- **Email:** njnoraini93@gmail.com



SOCIAL



Bera, Pahang

Persatuan Belia (MBFM) Felda Bukit Kepayang

PERSATUAN IBU BAPA-GURU(PIGB)
SK (FELDA) TRIANG 3
0536

Solution Provider:

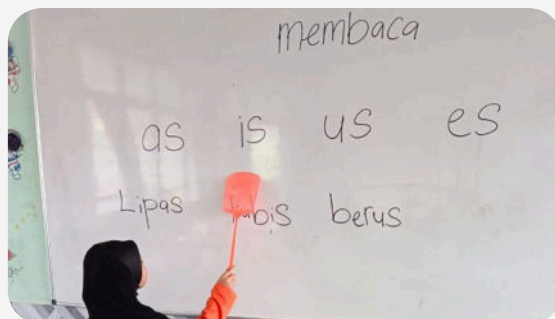
Established on 01 June 1989, the Parent-Teacher Association of SK (Felda) Triang 3 focuses on supporting student development, school facilities, and overall student welfare through educational activities. For this project, the association will collaborate closely with the school's teaching staff.

Project Description:

- Collaborated on the "Program Celik Membaca" project, which is a continuous effort to reduce illiteracy among primary school students who have not yet mastered the basic skills of reading, writing, and counting (3M).

Project Impact:

- Strengthened participants' foundational skills by ensuring they could recognize and pronounce the alphabet fluently.
- Enabled participants to fluently spell and read open syllables.
- Advanced participants' reading abilities by teaching them to fluently spell and read closed syllables.
- Contributes to SDGs 4, 5 & 17.

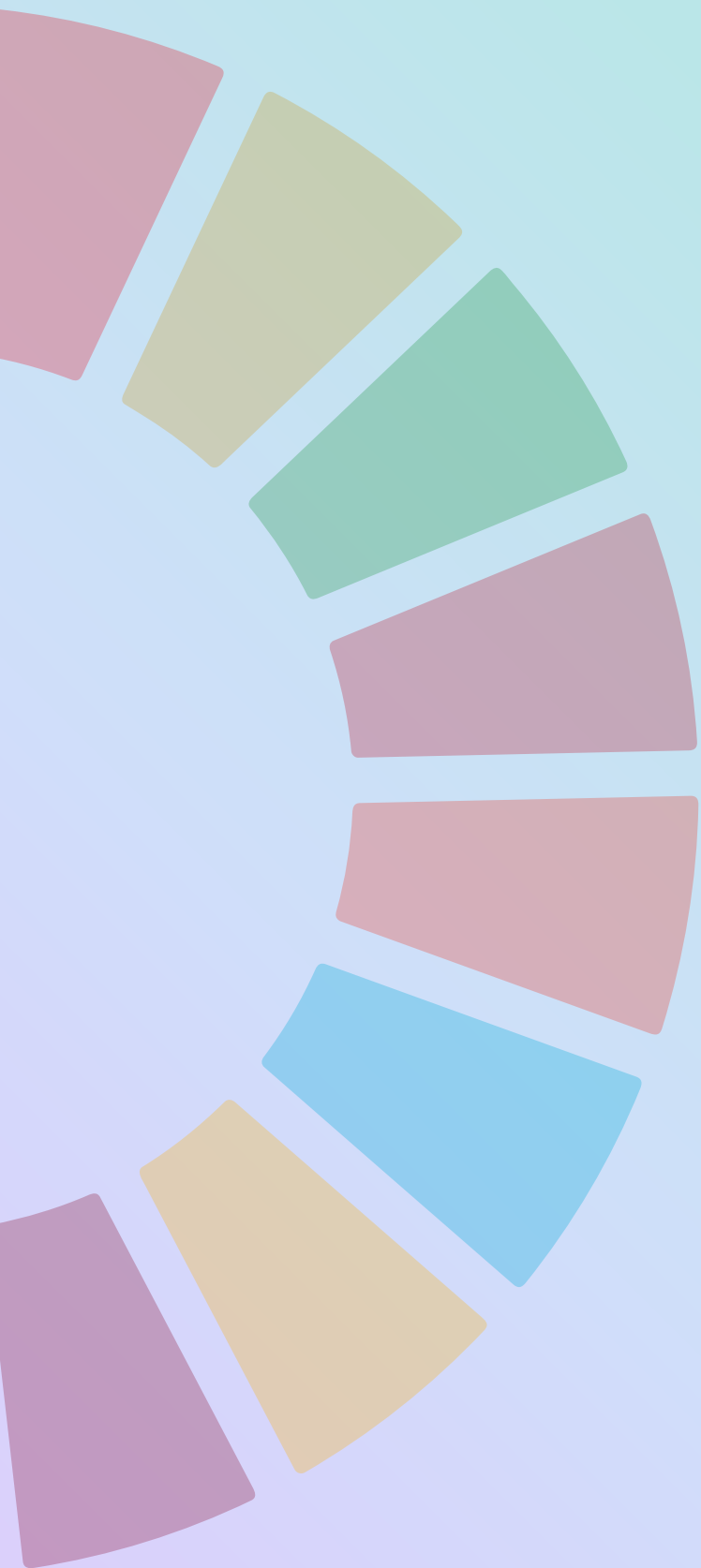


Total number of projects: 1

Total Amount Disbursed: RM 30,000

Contact Information:

- **Name:** Zuhari bin Mohamed
- **Email:** mrzuhairi69@gmail.com



PAHANG

P.091
ROMPIN



AGRICULTURE



Rompin, Pahang

Aspirasi Lestari



Solution Provider:

Aspirasi Lestari has implemented initiatives empowering Indigenous communities in Pahang, including a composting project in Kg Sg Mok to reduce chemical fertilizer use, improve soil health, and boost crop yields; a baseline study on Orang Asli Semelai handicrafts in Pos Iskandar; and a tech-education project with APU providing Android TV for online English classes, increasing attendance and engagement at SK Kg. Sg. Mok.

Project Description:

- Collaborated on the “Empowering Indigenous Communities through Sustainable Mushroom Farming”. This project aims to empower Indigenous communities in Rompin through eco-friendly mushroom farming, providing training, infrastructure, mushroom blocks, and market access for income generation.

Project Impact:

- Strengthened community engagement and ownership in sustainable farming
- Enhanced agricultural knowledge and skills among Indigenous participants
- Increased household income through mushroom sales in local markets
- Revitalized abandoned infrastructure for productive community use
- Contributes to SDGs 1, 2, 3, 4, & 8.



Total number of projects: 1

Total Amount Disbursed: RM 40,000

Contact Information:

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2025 DIRECTORY

Rising Impact through Sustainable Empowerment (East Coast Zone)

This directory for the East Coast Zone highlights the impactful work of the All-Party Parliamentary Group Malaysia on Sustainable Development Goals (APPGM-SDG) and its 80 Solution Providers in the East Coast Zone.

Our efforts to localize the SDGs are driven through two core fronts: Community-Based Development Projects, involving 50 Solution Providers, and Food Security Projects, involving 29 Solution Providers.

The community development projects address the zone's diverse social, economic, and environmental needs, fostering holistic progress from the ground up. In parallel, the Food Security initiatives specifically strengthen food security, empower smallholders, and build sustainable agricultural resilience for local families.

This publication documents these vital grassroots solutions, serving as a testament to the power of collaboration in the East Coast Zone. It is an essential reference for leaders, policymakers, and all stakeholders committed to building an inclusive and sustainable future for Malaysia.



Persatuan Promosi Matlamat Pembangunan Lestari

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